



Wayde Sick, Director  
Mark Wagner, Assistant Director

June 2022

# Newsletter

## CTE Professional Development Conference

-Dawn Ulmer, Strategic Project Manager, PDC Coordinator

Everyone can breathe a sigh of relief; summer is about to begin! I hope you will all have time for some rest and relaxation, although I realize it seems the work never ends. This summer, North Dakota CTE will continue working hard to provide a wide array of Professional Development opportunities to enhance all CTE programs.



One of the highlights at PDC 2022 will be our keynote speaker, Josh Davies, CEO of The Center for Work Ethic Development. Josh Davies is passionate about helping others make a difference in their lives, jobs, and community. Through his work as a speaker and trainer, he has engaged and encouraged professionals across North America, the Middle East, and Asia. His engaging and connecting speaking style combined with relevant content make him an in-demand speaker, giving more than 75 keynote presentations and

workshops to education, workforce, and corporate events annually.

Monday, during the General Session, Josh's presentation titled *"Work-Ethic, Building Blocks for the 21st Century Workforce"* will inspire and inform! As a bonus, attend his Tuesday workshop, *"Becoming a Resilient Leader,"* from 10:55 a.m. to 11:55 a.m. Josh combines his enthusiasm, humor, and vast experience to provide all listeners with the tools they need to educate with purpose. We are honored to have him at our conference and look forward to the insight and practical knowledge he will share.

Industry round tables from each career cluster will be back again with a revised schedule; view ["Schedule at a Glance"](#) for details. We have scheduled more time for program area sessions in response to last year's surveys and the Industry Round Tables will be in the morning as requested. This year's featured Workshop sessions will be filled with engaging topics energizing you with innovative ideas as you prepare for the 2022/23 school year.

Exciting conference plans will be posted as they develop. We appreciate your dedication to the CTE mission; you truly are Gold Standard Educators!



## Dates of Interest

**June 6-9, 2022**  
ND FFA Convention  
Fargo

**June 13-15, 2022**  
CTSO State Officer  
Leadership Training  
Bismarck

**June 27, 2022**  
State Board for Career and  
Technical Education  
Board Meeting  
Bismarck

**August 8-10, 2022**  
CTE Professional  
Development Conference  
Bismarck

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# CTE Around the State

**Edgeley Public School** Automotive Technology students had the opportunity to experience a real-world look at the auto industry while visiting RM Soudt. The General Manager, Clint Boom is a former student of Edgeley and the Automotive Technology (CTE) program. He spoke about the ins and outs of the dealership, the automotive industry, and career opportunities for students. The instructor in Edgeley is Joe Weigel.

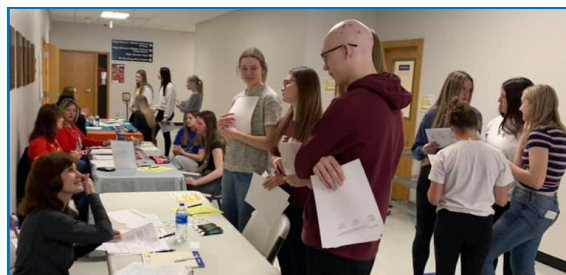


Members of the Collegiate DECA Chapter at **Mayville State University** took it upon themselves to clean up the campus prior to graduation ceremonies this spring. Community service and service learning are key components of the local chapter in Mayville. They complete a service learning project every month during the school year and pride themselves on helping others. The members also received the Passport Award from National DECA at the recent International DECA Conference held in Baltimore, Maryland. Thank you for cleaning up the campus and providing a beautiful environment for the commencement ceremonies held in May.

Students at **North Valley Career and Technology Center in Grafton** were able to visit with employers about summer internship opportunities in May.



Each student prepared a resume to provide the employer at the interview. More than 16 businesses were represented and almost 200 students participated in the interviews. Students will participate in the summer experience to gain valuable skills necessary for that career field. Some of the companies involved were Mayo Construction, Inc., Kielely Electric, and Kringstad Ironworks.



Students in the culinary arts program at **Lake Area Career and Technology Center in Devils Lake** prepared lunch for all of the staff as part of Teacher Appreciation Day in May. Salad, chicken, and a variety of desert options were available for all staff, prepared and served by the students. What a great way to use the skills they learned during the year and show their appreciation for staff at the high school and Lake Area Career and Technology Center.





# Building Partnerships Through Skills Learned in the Classroom

## THE PARTNERSHIP DEVELOPED

The Minot High Marketing classes offer students “real world” application of the skills they learn in class by partnering with local businesses. Students gain knowledge in the first year of the program understanding business and marketing concepts including sales, display, product placement, promotion, communications, and funding and profit. Students are able to get a second year credit by enrolling in the management course. The two-year program allows them to be eligible for the state CTE scholarship. Students also work in the school store gaining valuable experience in ordering, pricing, product placement, inventory, sales, balancing the register, and much more.

## THE SALES PROJECT

At the end of their first year, students will apply what they have learned throughout the year by developing and presenting a sales project to local businesses. Students create a sales pitch about the advertising space and present it to a local business of their choice. This unique form of advertising provides the business with a large, secure window display area located inside the high school. With their purchase, businesses have an opportunity to showcase their products in one month increments. They sell the space for the next school year. Students who return to the program as a senior are able to follow through and see their sale come to fruition when the display is built the next year. Display space is priced based on the length of the display (usually one month) and the size of the display. There are four windows which open to one large window. If the business is interested in the entire window, the space and price are determined accordingly. Students try to secure businesses that would benefit from the target market in the school; high school students. **Student Madison Kostenko said, "When I found out what our final project for marketing was going to be last year, I was so excited. I love hands-on projects especially when it comes to this class. This project is a great way to get students hands on and show them that hard work pays off (when they see their business they sold to in the school windows) or to not take rejection to heart."**



*Preparing for Making the Sale with a business.*

## THE DISPLAYS AND THE PROFIT

The displays are located in the lunchroom, next to the store and close to the main office. Staff and students pass by these windows on average three times per school day. In addition, Minot High hosts many extracurricular events throughout the year to target many parents, grandparents, and community members. Many businesses purchase multiple months and businesses have purchased each year because they know that it is a benefit to their business and cost-effective. Students are encouraged to secure new businesses to learn from the sales process. **Student McKenna Isakson said, "What a great opportunity for local businesses to showcase their goods and services within the school."**



*Examples of window displays this past year.*

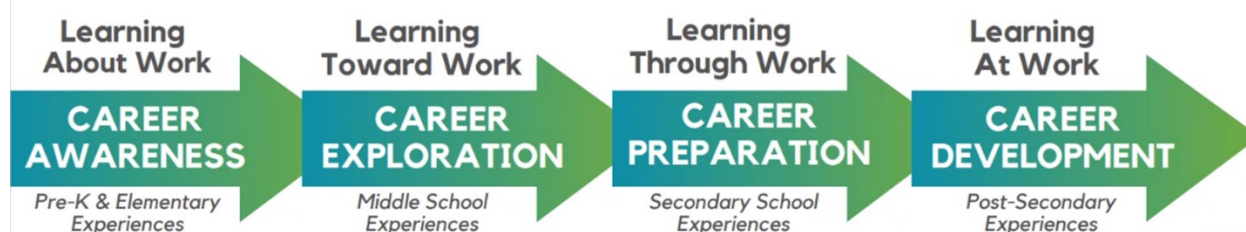
## What's Happening in Career Development in North Dakota?

*Kelly Pierce, Supervisor, Career Development*

Look for a change in the career development program of work template. I have recently been involved in work being done by the Department of Public Instruction CCSO Collaborative Learning Continuum Committee. I used your current programs of work to provide data on what lessons and activities are being provided to your students. This is a picture of the continuum this group is utilizing:

### North Dakota Career Planning Continuum

Building on and connecting students' interests, skills, and goals to personalized experiences and pathways from pre-K through post-secondary completion.



This diagram is a solid representation of the progression of career development in a school setting and beyond. I plan to update the program of work template to reflect this process.

What does that mean for you? Start thinking about the lessons and activities you are currently using with your students. Then determine which category (awareness, exploration, preparation) is the best fit for that work. It may mean you have to shift some of your lessons to different grades.

I think this is a positive step in refocusing the goals of your career development programming. Look for more information to come during the Annual CTE Professional Development Conference, August 8–9, 2022.

## Career Advisor Training Available Soon

Are you interested in registering for the Career Advisor Training? Registration for the next Career Advisor Training is available online at: [www.cte.nd.gov/career-advisors](http://www.cte.nd.gov/career-advisors). Once there, click on “Register for Career Advisor Training”

Two sessions are currently scheduled:

- Summer – July 6 through October 11, 2022  
Registration deadline June 8, 2022
- Fall – September 7 through December 20, 2022  
Registration deadline August 8, 2022

Class size is limited, so make sure to register early, and a minimum of five need to register for the training to be held.

The training will be a blend of face-to-face meetings (if permitted), Career Resource workshops and online work. You will provided the necessary materials at the first face-to-face meeting.

If you have any questions, contact Kelly Pierce at [kpierce@nd.gov](mailto:kpierce@nd.gov) or (701) 328-3103.



# NDACTE VP Nominations & Impact Award Opportunities

- Carla Hizon, NDACTE Executive Director

## NDACTE Vice President Nominations

NDACTE has leadership opportunities for you to be involved! The Nominations Committee is currently taking names of interested members for the role of Vice President. The NDACTE Vice President role is a four-year term moving through the ranks of Vice President, President Elect, President, and Past President. This is an unpaid leadership position. All interested parties should contact William Fritz with your intent no later than 11:59 pm on 7/31/22. You will then need to submit a link to a short video clip to announce your candidacy. Voting will take place during the PDC conference. You must be a current NDACTE member to run for office and/or vote. Please contact William Fritz at [William.Fritz@k12.nd.us](mailto:William.Fritz@k12.nd.us). As with most memberships, the more you put into the organization, the more you and your students will get out of it!



## ACTE Impact Award Opportunities

The NDACTE Impact Awards recognize groups and individuals from the education, business and industry communities who contribute to the improvement, promotion, and development of CTE. The deadline to apply for the two impact awards, the Business-Education Partnership Award and the Champion for CTE Award, is June 30.

Business-Education Partnership Awards were created for business and education leaders who understand that economic livelihood is linked to the success of career and technical education (CTE) programs. Businesses and CTE programs across the country have already created successful partnerships that support student achievement, economic and community development, quality of life and more.

Champion for CTE Awards were created to recognize education leaders, business and industry executives, celebrities and thought leaders who support and champion CTE programs as a vital part of developing a prepared, adaptable and competitive workforce. The words and actions of a few dedicated and influential individuals have the power to further best practices, foster supportive policies, and shape a more positive public opinion of CTE. These awards showcase outstanding champions who have leveraged their influence to expand, improve, and promote CTE.

To submit an application **before June 30**, go to [ACTE Impact Awards](#). North Dakota nominations will be recognized during the ND CTE Professional Development Conference in August 2022.

## North Dakota to Host Region V

### Conference in April 2023: Plan to Attend

The North Dakota Association of Career and Technical Education will be hosting the 2023 Region V Conference.

This past April the conference was held in South Dakota. With the conference in Fargo in April 2023, we are hoping to have great participation from our home state.

Put this in your budget and on your professional development plans for the coming school year. We hope to provide you with a World of Opportunities.



**CTE: A World of Opportunities  
Region V Conference**

**SAVE the DATE!  
April 12-15, 2023  
Fargo, ND**

## Teachers to meet in Fargo for Family & Consumer Sciences Intensive Workshop

- Ann Dietchman, Supervisor, Family and Consumer Sciences

Forty North Dakota Family & Consumer Sciences teachers will gather at NDSU June 21<sup>st</sup> and 22<sup>nd</sup> for a Family and Consumer Sciences Education Intensive Workshop that will update them in several of the content areas this CTE program addresses. "On The Move Towards Better Health: Teen Cooking Skills" addresses the issue of helping teens to make healthy food choices. According to North Dakota statistics, only 3% of children meet the daily recommendation for fruits and vegetables. Adequate fruit and vegetable consumption is linked with preventing chronic diseases, including heart disease, cancer, and diabetes. Research has shown that hands-on culinary nutrition education and gardening activities can improve skills and increase the intake of fruits and vegetables. Dr. Julie Garden Robinson, Food & Nutrition Specialist, will bring teachers up-to-date on how to incorporate this information and the curriculum into foods and nutrition lessons.

Meagan Hoffman, 4-H Youth Development Specialist and Carrie Johnson, Interim Assistant Director, FCW will introduce our teachers to a new curriculum from faculty and extension professionals at SDSU and NDSU. A new teaching resource: LaunchSkills, is a life readiness curriculum filled with grab and go lessons on career exploration, academic success, holistic wellness, and financial literacy.

In addition to the previous sessions, this 2-day workshop will address what's new in clothing construction, vaping, emotional intelligence, entrepreneurship opportunities in FCSE and much more! This workshop is sponsored by NDSU Extension, NDSU Family & Consumer Sciences Education and NDCTE.



### 2022 Career and Technical Education Professional Development Conference

Celebrating our Champions

Monday, August 8, 2022

4:30-6:00 pm

Social and Networking Opportunity

## CTSO Leadership Perspective

"From being an officer in my local chapter to being Vice President of SkillsUSA North Dakota, SkillsUSA has expanded my horizons. SkillsUSA has helped me step outside my comfort zone and try new things. I would never have imagined myself giving a speech in front of so many people before or forming so many new friendships. SkillsUSA provided me with a second home to prepare for the workforce and develop essential skills while still having fun."

Jaylynn Anderson is a member of SkillsUSA North Dakota at Sheyenne Valley CTC in Valley City. She serves as Vice President for SkillsUSA North Dakota.



## State Director's Column

*-Wayde Sick, Director, North Dakota Career and Technical Education*

### Thank You For a Great School Year

As the 2021-22 school year draws to a close, my message for my monthly newsletter will focus simply on gratitude. The past school year was the year that we got a chance to get back to "normal," but what did that mean? The new "normal" consisted of educators dealing with several issues, such as COVID-19 absences, shortage of substitute teachers, and learning loss. Together we got through it, and we will continue to learn and succeed.



I am thankful for the work, commitment, and passion every CTE Teacher, Counselor, and Administrator puts forth each day. The students truly appreciate all the hard work you put in, ensuring their success. Because of that, the number of new Career and Technical Education programs continues to rise, as does the number of students that enroll in a CTE program. Career and Technical Education continues to move forward as a priority in schools, colleges, and employers. You are all being noticed for what you do.

I appreciate all the support that our local employers provide to CTE programs across the state. They support our local programs as industry advisory committee members and work-based learning sites. Employers provide support as sponsors and volunteers at the various local, district, and state level CTSO events. Employers are vocal with government leaders on the importance of supporting career and technical education.

I would like to thank the State Board for Career and Technical Education for their continued support and leadership. I look forward to great things to occur in the future, as we continue to work more strategically on improving quality and access to Career and Technical Education.

To close, I would like to thank the staff at the Department of Career and Technical Education. We are a small, but mighty group. Countless hours go into helping educators across the state, planning professional development, managing the state's Career and Technical Student Organizations and behind the scenes fiscal and administrative work. There is not another group I would rather do this important work with. Your impact on Career and Technical Education is immeasurable.

*Thank  
You*

Finally, thank you and I wish you a great and relaxing summer!  
For any questions, please feel free to contact me at [wasick@nd.gov](mailto:wasick@nd.gov).

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Wayde Sick

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State Director

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North Dakota CTE

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### **North Dakota CTE Board Members**

***Jeff Fastnacht, Chair  
Mandan***

***Sonia Meehl, Vice Chair  
Oakes***

***Kirsten Baesler  
Dept of Public Instruction  
Bismarck***

***Lyndsi Engstrom  
Westhope***

***Dr. Mark Hagerott  
ND University System,  
Bismarck***

***Dr. Steven Holen  
Watford City***

***Burdell Johnson  
Tuttle***

***Josh Johnson  
Valley City***

***Patrick Bertagnolli  
Job Service ND, Bismarck***



Mark Wagner, Assistant Director,  
North Dakota Career and Technical  
Education

### Mission of CTE

The mission of the State Board for Career and Technical Education is to work with others to provide all North Dakota citizens with the technical skills, knowledge, and attitudes necessary for successful performance in a globally competitive workplace.



## Assistant Director's Corner

### CTE Professional Development Conference Information

- Mark Wagner, Assistant Director

The 51<sup>st</sup> Annual Career and Technical Education Professional Development Conference is slated for August 8-10, 2022, at the Bismarck Event Center. The North Dakota Department of Career and Technical is excited to host this full, in-person event that will bring over 600 teachers, counselors, and administrators from all the state's colleges, middle schools, and high schools. Registration information is below:

Register now at <https://www.cte.nd.gov/pdc>

#### Early Bird Registration \$75

Closes at 4:00 pm on July 15, 2022

#### Regular Registration \$100

Closes at 4:00 pm on July 29, 2022

#### On-site Registration \$125

Monday or Tuesday, August 8/9, 2022

### 2022 CONFERENCE TRADESHOW INFORMATION

Monday Exhibit Hours: 11:30 am to 6:00 pm

Tuesday Exhibit Hours: 8:00 am to 12:00 pm

Location: Bismarck Event Center, Hall B

Set Up Times: Monday, August 8th, 2022. 7:30 am to 11:30 am

### REGISTRATION FOR TRADESHOW

Deadline is July 8, 2022, 12:00 pm to be included in the Program. Visit ND CTE website ([www.cte.nd.gov](http://www.cte.nd.gov)) to learn about additional exhibit space options, to view exhibitor fees, and to register for exhibit space.

### SPONSORSHIP

In addition to exhibitors we are also looking for sponsorships to help support the event. If your company is interested in being highlighted at our event, please see additional options.

- **Gold Sponsor** - \$2000 (Full page ad in Conference Program, Social Media highlight, conference signage and 5 minutes at the mic to highlight your company and programs during the Social for all conference participants on Monday, August 8th)

- **Silver Sponsor** - \$1000 (Full page ad in Conference Program, Social Media highlight and conference signage)

- **Bronze Sponsor** - \$500 (1/2-page ad in Conference Program and conference signage)

If you have questions or need more information, contact:

Suzie Weigel  
Conference Tradeshow Host  
Phone: 701.328.3185  
[sweigel@nd.gov](mailto:sweigel@nd.gov)