



Wayde Sick, Director  
Mark Wagner, Assistant Director

January, 2023

# Newsletter

## 2023 Career Outlook Sees Format Change

The Career Outlook is switching to a digital format starting with the 2023-24 school year! We are excited about the change and looking forward to producing a product that continues to provide all of the resources recipients are used to and more. The plan is to have a website that is frequently updated with new and relevant content. As we work through this transition, your suggestions and feedback will be appreciated.

### We are very excited to announce that the Career Outlook magazine is going digital!

After careful consideration and review of the recent Career Outlook Survey results, we have decided that it is in the best interest of our readers and the ND Department of Career and Technical Education to transition the [Career Outlook](#) magazine from print to digital. This digital version will not be just a PDF of a magazine, but will be an interactive website!

While some of the survey respondents indicated a preference for a print copy of the Career Outlook magazine, our team feels that a digital version will enhance the content and provide users with a streamlined and fluid product.

Here are some of the benefits of a digital version:

- Real-time information
- Printable resources and lesson plans
- Always at the tip of your fingers
- More occupational research options
- No limit to content
- Links to other features and resources like [RUReady.ND.gov](http://RUReady.ND.gov)



**Digital version coming 2023-2024 School Year!**

## Dates of Interest

**January 23, 2023**

State Board for CTE meeting

**January 23-26, 2023**

Bismarck Public Schools  
Program Vision Visit

**January 24-25, 2023**

Central Region Area CTC  
(virtual)  
Program Vision Visit

**February 6-8, 2023**

CTE in Memorial Hall  
North Dakota Capitol Building

**February 27, 2023**

State Board for CTE meeting

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# CTE Around the State

The holiday season has students learning about service learning and doing things for others. The **North Star FCCLA and FACS** students put together boxes for the food pantry. The food was provided to the Cando Area Food Pantry and families in the community.



FCCLA members from **May-Port CG** helped with the Feed My Starving Children project on December 3, 2022. What a great project to help others.



Eighth grade students in the **Bismarck Public Schools Career Academy and Technical Center** explored IT, graphic design, aviation, tech and engineering, welding, auto collision, auto technology, agriculture, electronics and building systems. It was a great day filled with hands-on activity!

Agricultural Education students in **New Salem** were able to learn about processing chicken using the mobile meats lab. Students were given the opportunity because of the Dakota Community Bank and the CRACTC.





# Health, Tech and Trade Career Expo 2022

## Cass County, ND and Clay County MN

Denise Jonas, CTE Director

On December 1, 2022, the annual “Health, Tech, & Trade Career Expo” (HTT Career Expo) hosted approximately 3,800 students, from 46 school districts located in the southeastern quadrant of North Dakota and Clay County, MN. The event was a success for business exposure and a hit for student career awareness! To learn more details about the “Health, Tech, & Trades Career Expo”, watch this [quick video](#) and check out this year’s sponsors at <http://httcareerexpo.com/>.

The HTT Career Expo is designed to unleash students on the Fargodome floor to be immersed with business partners. Students investigate technical fields and discover the unknown. The unique event is designed to expose students, grades 9-10, to technical and educational opportunities in the region. Students operate industrial equipment, explore healthcare professions through technology simulators, experience fire safety and ambulance services, and engage in numerous hands-on activities in construction, automotive, paralegal, service industries, and more. Schools with less than 50 participants were eligible to sign up for STEM breakout sessions hosted by Be More Colorful, Gateway to Science, and ND IT Services to experience a virtual career scavenger hunt, forensics, and enigma coding.



The HTT Career Expo is operated by a committee of volunteers, led by the Fargo-Moorhead Home Builders Association (HBA) and Home Builders Care (HBC), Cass County CTE, and a host of active school and business leaders. The focus is on high-need, high-wage, and high-tech careers, along with two-year colleges, technical degrees, and apprenticeship opportunities that can lead to further options depending on the student’s career pathway.

Growing up is a journey of opportunities and experiences. During this quest, questions are raised about one’s future and what one will be or do in life. The imagination can run wild — dentist, cosmetologist, banker, actor, florist, professional football player, and the list goes on. Students may be influenced by family, a teacher, personal interests, or just a lofty idea that sounded cool, while others may just have no idea where to start. What we know is that the more students experience and the greater awareness they have about the world around them, the more doors will be opened to expand options as they travel this journey.

Exposing students to a variety of career pathways will help them become better informed to identify their passion, develop career goals, make high school course selections aligning with their goals, and ultimately, identify post-secondary programs or opportunities to best prepare them for their future beyond high school. The HTT Career Expo is one intentional annual career exploration activity that levels the playing field for all learners and may inspire them in their journey. Thank you to our business sponsors, school participants, committee volunteers, and engaged learners, together the event is a win/win/win/win!



## NDACTSNE Is Open To All; Tell a Friend!

- Michael Netzloff, Administrator, Special Populations and Educational Equity

NDACTSNE (North Dakota Association of Career and Technical Special Needs Educators) is here for all interested in joining. NDACTSNE is a group of professionals that includes high school and post-secondary educators, paraprofessionals, and administrators, and is under the umbrella of the CTE Special Populations division. Although members of the group are those who work primarily with special population groups, all educators and administrators have contact with these students everyday and can thereby be members.

Special Populations are individuals with disabilities, individuals from economically disadvantaged families, children who are in or aged out of foster care, single parents (including single pregnant women), out-of-workforce individuals, homeless individuals, individuals with limited English proficiency, students with a parent who is active military, and students preparing for nontraditional fields.

If you or a colleague are looking for professional development opportunities, the membership of \$15.00 per year can unlock the benefits of specialized spring opportunities and collaboration with members. The top benefits for joining would include access to local and statewide network of resources, two professional development opportunities per year in the state, practical strategies for addressing special population students' needs, learning more on the transition connection from high school to post-secondary, information about expectations at each level, links to NDACTE and ACTE benefits, and having fun and meeting new colleagues. Along with the state Professional Development Conference held in August with specialized sessions, another professional development opportunity is the NDACTSNE Spring Training Conference, which is held every spring at rotating sites (a CTE grant covers most of the cost for members).

Check out the links found under *Professional Groups & Links* found on the Special Populations page for more information [www.cte.nd.gov/special-populations-educational-equity](http://www.cte.nd.gov/special-populations-educational-equity)

### Congratulations to Ella Schroeder from

Horace High School who was named Entrepreneur of the Year. She started her own business venture, Upward Concessions, in which she provided concessions and food and beverage products for Upward Sports Events. She earned over \$1,000 which she donated to Upward Sports to help those that may be in need of a chance to play.

Ella has been awarded a \$1,000 scholarship from Junior Achievement. She is a marketing student and member of DECA at Horace High School.



## CTSO Leadership Perspective

"Being an FBLA member and especially being a North Dakota FBLA state officer has taught me so much! From learning skills like professionalism, organization, time-management, and networking with others, FBLA has not only helped me in the business world, but has helped me gain confidence as a leader and individual! Not only have I learned so many new skills and things about myself through my FBLA journey, but I've also met some lifelong friends. FBLA has made an enormous impact on my life and I would strongly encourage anyone to be a part of this awesome organization!"

*Mya Woodbeck is a five year member of FBLA and attends Bowbells High School. She is the president of her local FBLA chapter and serves as the FBLA Region II Vice President for North Dakota.*



# State Director's Column

-Wayde Sick, Director, North Dakota Career and Technical Education

## 68th Legislative Assembly

The 68<sup>th</sup> Legislative Assembly is upon us. For the next four months, the North Dakota Legislature has the daunting task of debating several policy bills and setting the State's budget for the 2023-25 Biennium. This article serves as a guide on how to be involved.

First, there are a few important dates to keep in mind:

- January 3<sup>rd</sup> – First day of session. The Governor will provide his State of the State address that afternoon.
- January 16<sup>th</sup> – The last day for members of the House of Representatives to submit a bill. Senators can only submit three more bills after this date.
- January 23<sup>rd</sup> – Deadline for Senators to submit a bill.
- February 24<sup>th</sup> – Crossover: All bills must be out of the originating Chamber and crossed over to the 2<sup>nd</sup> Chamber. Legislators are on recess until March 1<sup>st</sup>.
- April 5<sup>th</sup> – All Bills must be reported out of Committee in the 2<sup>nd</sup> Chamber. Bills the two Chambers disagree on are assigned to a Conference Committee to iron out differences.
- April 28<sup>th</sup> – 80<sup>th</sup> day of session. The North Dakota Constitution limits our State Legislature to 80 days per biennium. The Legislature typically tries to save a few days, in the event they need to return during the Interim to handle special business.



As a CTE Champion, and a citizen of North Dakota, I ask you to be involved in the process. The Legislative process is transparent, and thanks to technology, can be accessed anywhere. The following link allows citizens to watch House of Representatives and Senate Floor Sessions and Committee Hearings; contact their local Legislators; search and track specific bills and submit written and verbal testimony. A North Dakota login ID will need to be created to track bills and submit testimony. A login is not necessary to watch video of Floor Sessions or Committee Hearings.

[North Dakota Legislative Branch](#) | [North Dakota Legislative Branch \(ndlegis.gov\)](#)

Thank you for all you do for the students of North Dakota and for being a CTE Champion!

For any questions, please feel free to contact me at [wasick@nd.gov](mailto:wasick@nd.gov).

**Wayde Sick**  
**State CTE Director**



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Wayde Sick

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State Director

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North Dakota CTE

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### North Dakota CTE Board Members

**Kirsten Baesler**  
**Dept of Public Instruction**  
**Bismarck**

**Lyndsi Engstrom**  
**Westhope**

**Dr. Mark Hagerott**  
**ND University System,**  
**Bismarck**

**Burdell Johnson**  
**Tuttle**

**Josh Johnson, Vice Chair**  
**Valley City**

**Patrick Bertagnolli**  
**Job Service ND, Bismarck**

**Mike McHugh**  
**Bismarck**

**Sonia Meehl, Chair**  
**Oakes**

**Eric Nelson**  
**Williston**



## Career Expo held at the State Fair Center in November

- Pam Stroklund, Minot CTE Director

On November 9, approximately 1,800 students from 21 Minot area high schools participated in the second annual Minot Area Career Expo held at the North Dakota State Fair Center. Forty-seven exhibitors and 23 presentation sessions filled the students' heads with future career opportunities.

They got a chance to learn from area companies and organizations about jobs and careers, some of which stem from a college degree, as well as tech and trades, apprenticeships, and opportunities in the military.

Minot High School students at Central Campus, Souris River Campus, and Magic City Campus also heard from Celebrity Chef Brother Luck who shared the dramatic story of his childhood and life lessons he learned on the streets, in kitchens, and in counseling sessions. He spoke to students at Minot High School on "What's My Recipe: Mental Mise En Place."



### BROTHER LUCK

CHEF, AUTHOR, SPEAKER, RESTAURANT  
OWNER, JAMES BEARD NOMINEE



AS SEEN ON:

TOP CHEF  
BEAT BOBBY FLAY  
CHOPPED  
THE RACHAEL RAY SHOW



in @ @ @ @  
chefbrotherluck.com  
#NoLucksGiven  
@chefbrotherluck





Mark Wagner, Assistant Director,  
North Dakota Career and Technical

## Assistant Director's Corner

### Maximizing Your Message During CTE Month!

- Mark Wagner, Assistant Director

Celebrating CTE Month is a prime opportunity to promote your local program and what the benefits and skills are taught not only in your program but also in your CTSO chapter on the local and state level. In our work with Advance CTE, I had the opportunity to participate in a meeting where State Leaders' discussion centered around CTE Month plans, creative practices in other states, and strategies to maximize communications and advocacy opportunities. I have highlighted some of the discussion below. Promoting your program and activities is a tremendous opportunity to elevate the value of those education experiences for each learner, as well as reaffirm and build partnerships to realize CTE as a priority in local school boards and state policy.

### Mission of CTE

The mission of the State Board for Career and Technical Education is to work with others to provide all North Dakota citizens with the technical skills, knowledge, and attitudes necessary for successful performance in a globally competitive workplace.

#### Top 5 tips followed by questions to consider:

##### Tip 1: Use Your Activities to Tell a Story

- Do your current activities tell the right stories?
- Are you combining qualitative AND quantitative data?
- How can you mitigate the detrimental or wrong stories from being told?
- Are your stories and activities aligned to your audience, or just aligned to tradition?

##### Tip 2: Choose Impact over Quantity

- What is the reach of your current activities for your top audiences?
- Does the staff lift of your activities match the impact?
- What draws the attention of your top audience?
- What activities would allow you to build new and impactful relationships?

##### Tip 3: Be Intentional About Who You Elevate

- What representation gaps exist in your programs and partnerships?
- What events can start to close those gaps?
- Which diverse voices should you elevate?
- How can learners offer input on CTE Month activities before, during, and after the planning process?

##### Tip 4: Activate Your CTE Champions

- Consider policymakers, employers, learners, partner agencies, administrators, school counselors, etc.
- What messages can your champions amplify?
- Are your champions holding CTE Month activities? Can you partner together?
- What new voices do you need at the table? How can your CTE Champions do that during CTE Month?

##### Tip 5: Building Momentum - Make CTE Month Year-Round!

- What key events and milestones are occurring in 2023?
- What CTE Month activities can be held to build momentum for future events?
- What are next steps you can take after your CTE Month events?
- What gaps exist in your current events?
- Do you have goals and success metrics?

I hope that you take the lead to promote and celebrate the value of CTE and the achievements and accomplishments of our CTE programs across the state, to tell and share our CTE success stories to maximize communications and advocacy opportunities.



## NDACTE Updates

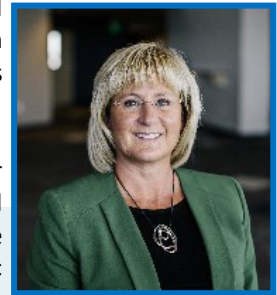
- Carla Hixon, NDACTE Executive Director



### NDACTE receives Quality Association Standards Award at VISION



Tana Erbes, North Dakota Association for Career and Technical Education's President-Elect, accepted the North Dakota's Quality Association Standards (QAS) award at this year's ACTE VISION Conference.



The purpose of the QAS is to provide benchmarks for state associations to determine levels of performance and satisfactory service to their members and prospective members. QAS is useful to states in evaluating their basic organization and whether their leadership is providing minimum, average or superior programs for the membership. The hope of the QAS is to prompt states to challenge themselves to improve and maintain the very best possible organization and leadership for their members within the association's means.

### Registration is now open! ACTE Region V Leadership Conference CTE: A World of Opportunity Delta Hotels, Fargo, ND April 12-15, 2023

Go to [www.NDACTE.com](http://www.NDACTE.com) to register now! \*Rates before March 1, 2023, \$475. \* Rates March 1, 2023 and later \$550.

The ACTE Region V April Conference is fast approaching in a location near you! This conference promises to be a great event packed with best practices in CTE, networking, industry tours and fun! Register before March 1 to receive the lowest registration rate.

This year's tours include John Deere & Grand Farm, RDO & Butler Machinery, Gate City Bank & Healing with Hyperbarics & Aldevron, Epic & Microsoft, or Marvin Windows & Brewhalla/Drekker Brewing. What a great opportunity to learn about local businesses!

There are several exciting networking opportunities, including a Friday Murder Mystery Dinner Event. Be prepared for a Murder Mystery Dinner where you will work together to solve a fake murder! The mystery will take place throughout the course of the dinner and Region V Awardee announcements! Attendees may choose to dress to the theme of the event. Murder Mystery theme to be announced soon!

The conference begins with a Poker Run event Wednesday upon arrival and concludes with at Saturday Industry Entrepreneur Round Table – Speed Style! More information to come shortly.

Please share your expertise and present! Call for Presenters is open until January 27. Follow the link to fill in your submission: <https://forms.gle/YahvQdZoq35SicSw6>.

Strands include:

- Leadership and Advocacy
  - Instructional Strategies for Engagement
  - Business / Community partnerships for Work-based Learning
  - Assessment and Career Ready Practices Integration
  - Equity, Access, and Inclusion in the Classroom
- Teacher Recruitment and Retention

Attend the Conference and submit your continuing education forms for a graduate credit at VCSU.

**Draft Schedule at a Glance** and updated information can be found at [www.NDACTE.com](http://www.NDACTE.com)



## Integrating Ethics Into Your Classroom

- Jessica DeVaal, Supervisor, Business Education

Have you ever thought about integrating ethics into your curriculum? Are you looking for some discussion activities? Or maybe refilling your virtual learning day resources?

Materials for teaching principle-based ethics and ethical decision-making are available *at no cost* from MBA Research & Curriculum Center through the generous support of the Daniels Fund. MBA Research has Ethics Educational Resources for Middle School, High School, and Community College/Postsecondary at: <https://www.mbaresearch.org/ethics/>. Also available are an [Ethics Books & Movies List with a How-To Guide](#), an [Ethics Boot Camp](#) with 10 hours of activities and a How-To Guide, a video series about the ethics principles, the Gray Zone Interactive series with video-based activities, and Ethics Certification.

North Dakota CTE has had a strong relationship with MBA Research & Curriculum Center for many years – focusing on materials for teachers of business management, marketing, finance, entrepreneurship, and hospitality management. But, these Ethics Education resources are designed to be used by ALL teachers – and we encourage all CTE program areas to check them out.

As part of North Dakota CTE's membership in the consortium, we are asked to nominate teachers to be a part of the [Teacher Advisory Network](#) (TAN). Teachers who participate in the networks undergo annual training, participate in a variety of distance-based activities including conference calls, webinars, and surveys. In exchange, their school will receive a number of benefits, including free access to the online Learning Center, professional development activities for the teacher, and free use of various assessment tools. If you are interested in more information about TAN, please contact Jessica DeVaal ([jdevaal@nd.gov](mailto:jdevaal@nd.gov)) or Kevin Reisenauer ([kreisena@nd.gov](mailto:kreisenau@nd.gov)).

## Student Job Shadow Experiences for Students Have Positive Results

North Valley Career and Technology Center continues to expand and enhance the North Valley Work-Based Learning Program that started during the Fall of 2020. Since the Fall of 2020 we have witnessed how 4-hour job shadows lead to summer internships. The Walsh County Career Builders (WCCB) was established in Spring 2022 and is a joint venture between the Walsh County JDA, the City of Grafton, and the City of Park River. It is our goal that the connections made through job shadows and summer internships will lead to the WCCB being fully utilized. Since 2020, nearly 600 job shadows have been attended and 70 summer internships completed. The summer internships have helped fill a skills gap that is felt around our region while students earn high school credit.

More than 130 businesses have signed up to be job shadow hosts, and 140 businesses asked to be considered by students for a summer internship. The program is so successful that more than 100 manufacturers, employers, and others pledged funding to the Capital Projects expansion in order to provide these opportunities for work-based learning to students at Cavalier, Langdon, Pembina and Walhalla who are not currently served by North Valley Career and Technology Center. During 2022-2023, North Valley will focus on preparing students for nontraditional fields. In fact, we have written and received a ND CTE Nontraditional grant award to assist in this endeavor.

**STUDENT JOB SHADOW EXPERIENCE**

Special thanks to: **GRAFTON FLORAL**

**JOB SHADOW HIGHLIGHTS:**

- Delivering Christmas trees
- Learning how to flock a Christmas tree
- Making wreaths

Program funding and support provided by:

**MICHAEL DENTON**  
Grafton High School  
9th grade

**NORTH VALLEY CLASSES:**  
Introduction to Agriculture

**FUTURE CAREER GOALS:**  
Something in the ag business or dermatology

**STUDENT JOB SHADOW EXPERIENCE**

Special thanks to: **VIVIAN SOLIS**

10th Grade • Grafton High School

Program funding and support provided by:

**NORTH VALLEY CLASSES:**  
Basic Patient Care and Intro to Agriculture

**FUTURE CAREER GOALS:**  
Nurse or CNA

**JOB SHADOW HIGHLIGHTS:**

- Talking with residents
- Meeting employees