



## 2023 North Dakota Career and Technical Education Professional Development Conference Business & Industry Opportunities



The Annual Career and Technical Education Professional Development Conference is slated for August 7-9, 2023, at the Bismarck Event Center in Bismarck ND.

Described below are several ways your company can participate in this year's event. Please complete our registration form at: [Exhibitor, Sponsor, Presenter Registration Form](#) to reserve your spot. For a conference schedule, visit our website at: <https://www.cte.nd.gov/pdc> Registration deadline is July 7, 2023.

### Sponsorship

In this role, your business would provide financial support and in turn we would promote your company during our event. With your help, we can provide a career growth opportunity for our participants without increasing their fees.

Sponsorships available include:

**Gold Sponsorship** - \$2,000 - Includes 1 booth space, full page ad in digital program (5.5 x 8.5), social media highlight, conference signage and mic time at social on Monday, August 7.

**Silver Sponsorship** - \$1,000 - Includes 1 booth space, full page ad in digital program (5.5 x 8.5), social media highlight and conference signage.

**Bronze Sponsorship** - \$500 - Includes 1/2 page ad in digital program (5.5 x 4) and conference signage.

### Tradeshow Exhibitor

Your business can also showcase their product or services during our tradeshow. Booth space consist of a 10'x10' area, one 8' table and chair for \$300. Additional booth space is available for purchase. Doors are open for setup Monday, August 7 at 7:30 am. Tradeshow hours are Monday, August 7 - 11:30 am to 6:00 pm and Tuesday, August 8 - 8:00 am to 2:30 pm.

One complimentary lunch ticket for Tuesday, August 8 at 12:00 pm is included with your registration. Additional tickets may be purchased for \$20 each.

For Bismarck Event Center's Exhibitor Rules & Regulations and shipping information visit:  
<https://www.bismarckeventcenter.com/p/plan-your-visit/exhibitor-information/exhibitors-rules>

### Industry Panel Presenter

Business and industry partners are invited to be a part of our Industry Panel event that will be held on Tuesday, August 8 from 9:15 to 10:00 am. The format this year has changed. Instead of having your own table to visit with conference participants, you will be part of a panel made up of related businesses and industries. All panel members will get an opportunity to answer prepared questions, and there will be time for educators to ask their own questions. In addition, there will be no rotating, you will be talking to the same group for the whole session. NDCTE is hoping this new format allows you to share your information with a larger group of people.

If you are also signed up to be a tradeshow exhibitor, please keep in mind that during this time attendees may be visiting the exhibit area. You will need to have additional staff managing your booth.

### Workshop Presenter

If interested, your company may be selected to participate in a 45-minute featured workshop on Tuesday, August 8 from 10:30 am to 4:30 pm. These workshops are intended to engage participants, enhance skills and broaden viewpoints for attendees but should not be a direct sales opportunity for your company.

Please contact our agency at [cte@nd.gov](mailto:cte@nd.gov) or 701.328.3180 if you have any questions.