



# 2023 ND Career and Technical Education Professional Development Conference

## Industry Panel Event

We are looking forward to your participation in the **Industry Panel Event** at the [2023 North Dakota Career and Technical Education Professional Development Conference](#)! Details about the event are included below:

**Date:** Tuesday, August 8

**Arrival Time:** 8:45 a.m.

**Event Time:** 9:15 a.m. to 10:00 a.m.

**Location:** Bismarck Event Center, 315 South 5<sup>th</sup> St., Bismarck

**Entry Door:** Exhibit Hall Entrance E42 ([Lower Level Map](#))

**Please check in at our registration booth**, you will receive a presenter badge and directions to the Prairie Rose Rooms which are on the upper level ([Upper Level Map](#)). There are stairs and an elevator.

**What to expect:** All panel members will get an opportunity to answer several **prepared questions**, selected by the moderator, in the time permitted. Please be ready to answer any of the questions included on page 2. There will also be time for educators to ask their own questions.

Room	Career Clusters	Industry Representative	Moderator
Prairie Rose Room 101	<ul style="list-style-type: none"><li>Business Management &amp; Administration</li><li>Finance</li></ul>	<ul style="list-style-type: none"><li>Bank of North Dakota</li><li>Eide Bailly, LLP</li><li>Golden Path Solutions</li></ul>	Audrey Larson, Asst. Principal Williston High School
Prairie Rose Room 102	<ul style="list-style-type: none"><li>Architecture &amp; Construction</li></ul>	<ul style="list-style-type: none"><li>Dakotas Chapter of the National Electrical Contractors Association (NECA)</li><li>General Equipment &amp; Supplies, Inc.</li><li>North Dakota Association of Builders</li><li>Roers Construction</li></ul>	Lyle Krueger, Asst. Director Central Regional Area Career and Technical Center
Prairie Rose Room 103	<ul style="list-style-type: none"><li>Manufacturing</li><li>STEM</li></ul>	<ul style="list-style-type: none"><li>Butler Machinery Company</li><li>LulzBot</li><li>Marvin</li><li>North Dakota State University</li></ul>	Eric Ripley, CTE Director Grand Forks Public Schools
Prairie Rose Room 104	<ul style="list-style-type: none"><li>Agriculture, Food &amp; Natural Resources</li></ul>	<ul style="list-style-type: none"><li>Gooseneck Implement</li><li>Plains Ag</li><li>RDO Equipment Company</li><li>Titan Machinery</li></ul>	Dan Spellerberg, Director Southeast Region Career & Technology Center
Prairie Rose Room 105	<ul style="list-style-type: none"><li>Government &amp; Public Administration</li></ul>	<ul style="list-style-type: none"><li>North Dakota Department of Transportation</li><li>North Dakota Parks and Recreation</li><li>Transportation Security Administration</li></ul>	Pam Stroklund, CTE Director Minot Public Schools

**Contact us with any questions!**

Kelly Pierce [kpierce@nd.gov](mailto:kpierce@nd.gov) 701-328-3103 or Laura Glasser [leglasser@nd.gov](mailto:leglasser@nd.gov) 701-328-9733

# Industry Panel Event Questions

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Brief introduction of your role at your company.

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What credentials, educational degrees, licenses, etc. are required for your kind of work?

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What educational preparation do you feel would be best?

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What kinds of prior experience are necessary?

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How did you prepare yourself for this work?

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What is your typical day like?

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How has the industry changed in the past 5 years? What do you predict will happen in the next 5 – 10 years?

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What is the biggest challenge in the field at the moment?

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What has helped you get to where you are and what advice would you have for others who want to set off in a similar direction?

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What are common misconceptions people have? How can we combat these misconceptions and communicate more effectively?

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What is one piece of practical advice you would give to someone starting out in your field?

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What is the best resource for people who want to get more information?

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## 2023 CTE Professional Development Conference – Industry Panel Event Presenters

Room/Moderator	Business/Industry	Description	Industry Panel Presenter Contact Info	Email
<b>Prairie Rose Room 101</b>  Audrey Larson, Asst. Principal Williston High School	<b>Bank of North Dakota</b>  1200 Memorial Highway Bismarck North Dakota 58504  bnd.nd.gov	Bank of North Dakota helps residents by providing student loans and information about alternative ways to finance postsecondary education.  In partnership with a majority of North Dakota’s financial institutions, BND fulfills its mission to promote the development of agriculture, commerce and industry in ND.	<b>Amanda Woidyla</b> <b>University &amp; Student Development</b> <b>Coordinator</b>  <b>Allison Volk</b> <b>HR Manager</b>	awoidyla@nd.gov aavolk@nd.gov
<b>Prairie Rose Room 101</b>  Audrey Larson, Asst. Principal Williston High School	<b>Eide Bailly LLP</b>  4310 17th Ave S Fargo North Dakota 58103  www.eidebailly.com	We are a top 20 CPA and business advisory firm. We offer audit and assurance, tax planning and preparation, technology consulting, and a variety of other business consulting services.	<b>Jenn Koehler</b> <b>Campus Recruiter</b>	jkoehler@eidebailly.com
<b>Prairie Rose Room 101</b>  Audrey Larson, Asst. Principal Williston High School	<b>Golden Path Solutions</b>  1854 NDSU Research Circle N Fargo North Dakota 58102  www.goldenpath.net	We help connect students, employers, and schools through our application Compass, supporting career exploration and work-based learning via our integration with RUReady.ND.gov.	<b>Patrick Mineer</b> <b>CEO and Founder</b>	patrick@goldenpath.net
<b>Prairie Rose Room 102</b>  Lyle Krueger, Asst. Director Central Regional Area Career and Technical Center	<b>Dakotas Chapter of the National Electrical Contractors Association (NECA)</b>  2901 1st Ave. N Fargo North Dakota 58102  www.dakotasneca.org	The Dakotas Chapter of NECA sponsors an electrical apprenticeship program and offers other high school electrical education to allow students to prepare for a career in the electrical industry.	<b>Curt Kasper</b> <b>Assistant Executive Director</b>	aed@dakotasneca.org
<b>Prairie Rose Room 102</b>  Lyle Krueger, Asst. Director Central Regional Area Career and Technical Center	<b>General Equipment &amp; Supplies Inc</b>  4300 Main Ave Fargo North Dakota 58103  www.genequip.com	General Equipment & Supplies Inc. is a heavy construction and aggregate equipment company. We sell, service and rent out heavy construction equipment.	<b>Meghan Fitzgerald</b> <b>Workforce Development Specialist</b>	mfitzgerald@genequip.com
<b>Prairie Rose Room 102</b>  Lyle Krueger, Asst. Director Central Regional Area Career and Technical Center	<b>North Dakota Association of Builders</b>  1120 College Dr Ste 101 Bismarck North Dakota 58501  www.ndbuild.com	North Dakota Association of Builders represents the professional building industry through legislation, information and education.	<b>Jeff Sattler</b> <b>Sattler Homes, Inc.</b>	jeff@bismarckbuilder.com

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<b>Prairie Rose Room 102</b>  Lyle Krueger, Asst. Director Central Regional Area Career and Technical Center	<b>Roers Construction</b>  200 45th St S Fargo North Dakota 58103  <a href="http://www.roers.com">www.roers.com</a>	General Contractor - Commercial Construction	<b>Scott Wirth</b> <b>VP of Human Resources</b>	<a href="mailto:hr@roers.com">hr@roers.com</a>
<b>Prairie Rose Room 103</b>  Eric Ripley, CTE Director Grand Forks Public Schools	<b>Butler Machinery Company</b>  3401 33 <sup>rd</sup> St SW Fargo North Dakota 58104  <a href="http://www.butlermachinery.com/">www.butlermachinery.com/</a>	Butler Machinery Company was founded in 1955. We are a third-generation, family-owned company with over 800 associates in 20 locations across North Dakota, South Dakota, Nebraska and Montana. We are proud to support our customers from a variety of industries including construction, agriculture, government, demolition and scrap handling, trucking, mining, landscaping and power generation. We sell and service equipment from manufacturers such as Caterpillar, AGCO, CLAAS, Drago, Horsch, Trail King and more.	<b>Jason Knudson</b> <b>Workforce Development Specialist</b>	<a href="mailto:jasonknudson@butlermachinery.com">jasonknudson@butlermachinery.com</a>
<b>Prairie Rose Room 103</b>  Eric Ripley, CTE Director Grand Forks Public Schools	<b>LulzBot</b>  1001 25th St N Fargo North Dakota 58102  <a href="https://lulzbot.com/">https://lulzbot.com/</a>	You know you are in good hands with LulzBot® North Dakota-Made 3D printers thanks to our unwavering commitment to: Reliability. Repeatability. Performance.	<b>John Olhoft</b> <b>President - LulzBot</b>	<a href="mailto:jolhoft@lulzbot.com">jolhoft@lulzbot.com</a>
<b>Prairie Rose Room 103</b>  Eric Ripley, CTE Director Grand Forks Public Schools	<b>Marvin</b> 1616 43rd St N Fargo North Dakota 58102  <a href="http://www.marvin.com">www.marvin.com</a>	Marvin is a fourth-generation family-owned and -led business headquartered in Warroad, Minnesota. The Marvin portfolio of products for builders, architects, and homeowners.	<b>Cairn Reisch</b> <b>Community Relations Manager</b>	<a href="mailto:f_CairnR@marvin.com">f_CairnR@marvin.com</a>
<b>Prairie Rose Room 103</b>  Eric Ripley, CTE Director Grand Forks Public Schools	<b>North Dakota State University</b>  1231 Albrecht Blvd Fargo North Dakota 58102  <a href="http://www.ndsu.edu">www.ndsu.edu</a>	Education - Ag and Biosystems Engineering	<b>Matt Olhoft</b> <b>Senior Instructor Department of Agricultural and Biosystems Engineering</b>	<a href="mailto:matthew.olhoft@ndus.edu">matthew.olhoft@ndus.edu</a>
<b>Prairie Rose Room 104</b>  Dan Spellerberg, Director Southeast Region Career & Technology Center	<b>Gooseneck Implement</b>  800 31st Ave SW Minot North Dakota 58701  <a href="http://www.gooseneckimp.com">www.gooseneckimp.com</a>	Gooseneck Implement a leading John Deere Dealership, providing service, sales, and parts to farm and ranch customers across Western North Dakota!  We are the Power Behind The Paint!	<b>Dan Stadick</b> <b>Recruiter</b>	<a href="mailto:danstadick@gooseneckimp.com">danstadick@gooseneckimp.com</a>

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<b>Prairie Rose Room 104</b>  Dan Spellerberg, Director Southeast Region Career & Technology Center	<b>Plains Ag</b>  5109 Front Street West Williston North Dakota 58801  <a href="http://www.plainsag.com">www.plainsag.com</a>	Plains Ag. is a full line CaseIH Agriculture Equipment dealership family including Border Plains Equipment, Central Plains Equipment, Northern Plains Equipment and West Plains Inc.	<b>Glen Huettl</b> <b>Talent Acquisition Specialist</b>	<a href="mailto:glen.huettl@plainsag.com">glen.huettl@plainsag.com</a>
<b>Prairie Rose Room 104</b>  Dan Spellerberg, Director Southeast Region Career & Technology Center	<b>RDO Equipment Co.</b>  225 Broadway N Fargo North Dakota 58102  <a href="http://www.rdoequipment.com">www.rdoequipment.com</a>	RDO Equipment Co. is the world's largest John Deere and Vermeer Equipment dealer supporting the agriculture, construction, environmental, irrigation, positioning industries.	<b>Andy Luikens</b> <b>Recruiting Program Manager</b>	<a href="mailto:aluikens@rdoequipment.com">aluikens@rdoequipment.com</a>
<b>Prairie Rose Room 104</b>  Dan Spellerberg, Director Southeast Region Career & Technology Center	<b>Titan Machinery</b>  644 East Beaton Drive West Fargo North Dakota 58078  <a href="http://www.titanmachinery.com">www.titanmachinery.com</a>	Equipment Dealer	<b>Andrea Haugland</b> <b>Talent Acquisition Specialist</b>	<a href="mailto:andrea.haugland@titanmachinery.com">andrea.haugland@titanmachinery.com</a>
<b>Prairie Rose Room 105</b>  Pam Stroklund, CTE Director Minot Public Schools	<b>North Dakota Department of Transportation</b>  608 East Boulevard Ave Bismarck North Dakota 58505  <a href="https://www.dot.nd.gov/">https://www.dot.nd.gov/</a>	The NDDOT builds and maintains about 8,518 miles of roadway and 4,858 bridges. It oversees the development of highways, bridges, rail, transit, pedestrian and bicycle paths.	<b>Aaron Perez</b> <b>Professional Engineer</b>	<a href="mailto:asperez@nd.gov">asperez@nd.gov</a>
<b>Prairie Rose Room 105</b>  Pam Stroklund, CTE Director Minot Public Schools	<b>North Dakota Parks and Recreation</b>  604 E Boulevard Dept 750 Bismarck North Dakota 58505  <a href="http://parkrec.nd.gov">parkrec.nd.gov</a>	Administering selected parks and recreation areas. We are also responsible for the off-highway vehicle and snowmobile programs, outdoor recreation grants, recreation planning	<b>Josh Steffan</b> <b>Chief of Programs</b>	<a href="mailto:josh.steffan@nd.gov">josh.steffan@nd.gov</a>
<b>Prairie Rose Room 105</b>  Pam Stroklund, CTE Director Minot Public Schools	<b>Transportation Security Administration</b>  6595 Springfield Center Dr. Springfield Virginia 22150  <a href="https://Jobs.tsa.gov">https://Jobs.tsa.gov</a>	Securing Travel, Protecting People - At the TSA, you will serve in a high-stakes environment to safeguard the American way of life.	<b>Gabriella Tufts</b> <b>Recruitment Marketing</b>	<a href="mailto:tsajobfairs@afs.com">tsajobfairs@afs.com</a>