

STATE BOARD FOR CAREER AND TECHNICAL EDUCATION

Minutes of Meeting

April 19, 2021

Members of the State Board for Career and Technical Education met at 10:00 a.m., CT, via Microsoft Teams. The meeting was called to order by Mr. Jeff Fastnacht, Chair. The following members were present:

- Ms. Kirsten Baesler, Member
- Ms. Maria Effertz Hanson
- Mr. Jeff Fastnacht, Member
- Mr. Mark Hagerott, Member
- Dr. Steve Holen, Member
- Mr. Burdell Johnson, Member
- Mr. Josh Johnson, Member
- Mr. Bryan Klipfel, Member
- Ms. Sonia Meehl, Member

Wayde Sick, Mark Wagner, Gwen Ferderer, Jill Krahn, Dr. Tonya Greywind, Dr. Matt Lonn, Michael Netzloff, Kelly Pierce, and Laura Glasser were also present.

CONSIDERATION OF MARCH 15, 2021 MINUTES – A motion was made by Ms. Meehl and seconded by Mr. Klipfel to approve the minutes of the March 15, 2021, meeting. The motion passed unanimously.

FINANCIAL REPORTS – CTE and CDE – Ms. Ferderer noted that the Carl Perkins Allocations and the Poverty Comparisons for FY21 (current year) and FY22 (next year) were included in the packet distributed to the Board. This is for informational purposes at this point. Approval of State Plans and Perkins Plans will be on the May 17, 2021, meeting agenda.

Ms. Ferderer reviewed the Administrative Budgets and Appropriation Status Reports for

CTE and CDE for month ended March 2021, reporting that both CTE and CDE are within the overall budget and there are no concerns. Remodeling costs are expected to be on the May or June Appropriation Status Report (Expenditures: Operating Expenses.)

Dr. Lonn reported that the CDE budget is on track. Budgeted carryover dollars carry them through the summer months.

A motion was made by Mr. Haggerot and seconded by Ms. Effertz Hanson to approve the CTE and CDE financial reports as presented. The motion passed unanimously.

CDE REPORT – Dr. Lonn reviewed status of CDE and displayed the CDE Power BI dashboard. Enrollments have increased from over 5,000 at this time last school year to over 10,000 this school year. CDE is in the process of completing staff evaluations for over 105 employees compared to 45 to 50 employees last year.

Dr. Lonn will provide an update at the May Board meeting on the status of the organizational objectives that were set at the beginning of the school year. He will also be working on an end of year report; the school year does not end for CDE until June 30. Dr. Lonn asked the Board to begin consideration of the prices charged by CDE for course tuition. He anticipates submitting a formal proposal to the Board in May. Dr. Lonn stated that the ND Legislature, in SB 2019, reinstated all of the funding for CDE, as they did not want kids, parents, school districts, to pay more for an online course. Dr. Lonn was asked to include links to the Legislative testimony in the May Board meeting information.

There was discussion on enrollment and pass rates of core courses vs. electives and the number of students assigned to instructors. Dr. Lonn reported that CDE is preparing to serve an anticipated 10,000 students a school year, noting that CDE will re-open to out-of-state enrollments next school year.

The Board extended their appreciation to Dr. Lonn and CDE staff for meeting the

challenges this school year and thanked Dr. Lonn for his report.

STATE DIRECTOR'S REPORT – Mr. Sick reported on meetings and activities he and the agency are involved in which included:

Staffing changes – Dawn Ulmer has been hired as Strategic Projects Manager and will be begin on June 15. Brenda Schuler has retired and Bonnie Schuchard will be retiring on May 3. Mr. Sick, Mr. Wagner, and Ms. Ferderer are working with HRMS in reviewing the administrative assistant positions at CTE.

Mr. Sick provided an update on CTSO events and state conference activities.

Mr. Sick reported that the Career Resource Network has been holding face-to-face workshops across the state. The contract for RUPowerSchool.ND.gov has been extended through the next school year and a single sign on for RUPowerSchool.ND.gov through PowerSchool should be in place by the beginning of the school year.

CTE's office space is undergoing a update. The renovation includes a large conference room that CTE will use for staff meetings, CTE State Board meetings, and the invitation has been extended that it could be used by DPI for State Board of Public School Education meetings. The new room should be ready for the June State Board for CTE meeting.

CTE data is now included on the insights.nd.gov website. There will be a demo of the site at an upcoming Board meeting.

Work-based Learning Guidance was launched on April 5. Meetings/trainings are being planned for throughout the summer and fall.

Advance CTE has launched “Without Limits: A Shared Vision for the Future of Career Technical Education.” Mr. Sick reviewed the 5 key principles of the vision:

- Each learner engages in a cohesive, flexible, and responsive career preparation ecosystem
- Each learner feels welcome in, is supported by, and has the means to succeed in the career preparation ecosystem

- Each learner skillfully navigates their own career journey
- Each learner's skills are counted, valued, and portable
- Each learner can access CTE without borders

A public comment period is open until May 7 to collect recommendations for changes to the Career Clusters Framework. The opportunity to provide feedback has been shared statewide. Changes to the Framework would occur in 2023 or 2024.

Upcoming events that Mr. Sick will be involved in include: working with DPI in providing Choice Ready Grant Training sessions; the North Dakota Department of Labor State Apprenticeship Expansion Grant Advisory Committee is meeting this week; the Indian Education Advisory Council is meeting this week; and the quarterly CTE Directors Meeting is scheduled for May 6.

Public comment for making changes to the Reading Language Arts target closed on Thursday, April 15. Mr. Sick and Mr. Wagner will be reviewing the recommendations and will present the information to the Board at the May meeting.

Mr. Hagerott shared with the Board information about the Endless Frontier Act. The congressional bill currently includes draft language that is CTE/Community College centric. It also includes the opportunity for innovation hubs, including one in a rural area.

The Board thanked Mr. Sick for his report.

LEGISLATIVE UPDATE – Mr. Sick reported on the bills being followed.

- HB1015: OMB Budget bill, some senators have indicated that they will be submitting an amendment to HB1015 that would include money from Federal CARES dollars for new CTE centers and expansion of existing centers.
- HB1232: virtual instruction bill, allows school to adopt policies for students to engage in distance instruction and still qualify for the ADM. The bill was in conference committee at the end of last week.

- HB1375: scholarship for students completing dual credit courses who enrolled in a ND college or university – passed house floor last week and should be headed to the Governor for his signature.
- HB1380: Legacy Fund Streaming bill, sets aside Legacy Fund earnings, if passed, starting in 2023-25 for workforce enrichment programs. The bill is still in conference committee.
- HB1431: Bonding bill – any CTE funding has been moved out of this bill.
- HB1478: Alternative Education Opportunities bill, allows for credit to be awarded for activities outside of the classroom, a sister bill to SB2196 which provides a bypass for going through an innovation waiver with DPI.
- SB2019: CTE Appropriations bill, the conference committee voted and passed their report this morning. Current standings are: Marketplace for Kids - \$300,000; TrainND \$2 million; CDE - small increase for pay increases; Farm Management Education - reduced by \$188,000 to approximately \$1.7 million; Secondary Grants: Cost to Continue - \$1.25 million, new and expanding - \$1 million.
- SB2289 – aligns the state scholarship requirements with the Choice Ready Framework, phasing out the Academic and CTE Scholarship.
- HCR3035 – study of the duties of CTE and the State Board for CTE.

The Board thanked Mr. Sick for his work during the session.

PRIVATE CAREER SCHOOL PRESENTATION – THE SALON PROFESSIONAL ACADEMY –

Ms. Jill Krahn, The Salon Professional Academy (TSPA), presented to the Board about TSPA. TSPA was founded in Fargo, North Dakota, in 2003. TSPA has expanded to 45 locations nationwide as franchises through L'Oréal/Redken, with the main office in Fargo. TSPA makes sure that students learn technical skills and also focuses on the personal development of

students and the business aspects. TSPA graduates earn between \$36-48,000 in their first year with the potential to earn \$100,000+.

There was brief discussion on the availability of cosmetology and barber programs across the state.

The Board thanked Ms. Krahn for the presentation.

PROGRAM ORIENTATION – CAREER DEVELOPMENT AND CAREER ADVISORS

Ms. Kelly Pierce provided information on the Career Development and Career Advisors programs. Ms. Pierce has been the Career Advisor Supervisor since 2009 and added the role of Career Development Supervisor in 2010. Prior to her role at CTE at she was an elementary educator and counselor. She is nationally certified to be a Global Career Development Facilitator and an instructor for the training for Career Advisors. She is also certified to be a Facilitator of Career Development (FCD) Master Trainer which means she can teach others to be instructors within the state. She has represented CTE nationally with Advance Ed working on the kitchen cabinet for the new Career Clusters Framework, serves on a training and education council for the National Career Development Association, and on the career advisory council for “Because I Said I Would.”

There are currently about 68 career development programs serving 128 schools with approximately 110 counselors. She has trained over 100 Career Advisors with about 13 currently serving in school districts and 2 at REAs.

Career Development programming is based on standards developed by the American School Counseling Association (2012 model) and the Career Ready Practices.

There are 2 programs at the postsecondary level; Bismarck State College and Sitting Bull College. NDSCS counselors are credentialed through CTE but the program does not receive funding through CTE.

The Board thanked Ms. Pierce for her presentation

CAREER AND TECHNICAL STUDENT ORGANIZATION CONFERENCES – Mr. Sick provided a brief update to the Board on the upcoming activities of the CTSOs.

FUTURE MEETINGS – The May meeting is scheduled for Monday, May 17, 2021.

The June meeting is scheduled for Monday, June 21, 2021.

No meetings are currently scheduled for July or August 2021.

OTHER – Ms. Baesler shared that once the legislature adjourns, DPI will be assessing what the impact will be on the workload and operations of DPI. She reviewed some of the bills that will require that Administrative Rules be written and the goal dates for the process and completion.

The meeting adjourned at 11:31 a.m.