



SKILLS THAT PAY OFF

CTE MONTH

#CTEMONTH2026

| WEEKLY THEME | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
|---|---|---|--|--|--|
| WEEK 1: FEB 2-6 Level-Up Awareness | Begin the CTE Month Challenge submitting photos with the CTE Graphic Printout. "Level Up with CTE" Submit Photos Throughout CTE Month. | Photos of CTE Classes with CTE Month Graphic, "Level Up with CTE" | Students share CTE skills that help them "level up" for the future on strategically places board or Digital Display. May include text or testimonials. | Thank CTE teachers with notes, shout-outs and "Level-Up with CTE" photo. Submit photos to NDCTE | Highlight CTE Courses, Simulated Work Experiences and post-secondary opportunities available to all students |
| WEEK 2: FEB 9-13 Level-Up Career Pathways | Highlight Career Clusters, Career Opportunities for each cluster and salary ranges. | Share success stories from former CTE students. Add to CTE wall – "Where are they now?" Emphasizing the successful journeys of alumni. | Show off hands-on learning projects. Submit photos with students, their projects and 'Level-Up with CTE' sign. | Submit photos of CTE students working with CTE Equipment. "How are you using your Perkins \$ equipment"? | Students share future career goals. |
| WEEK 3: FEB 16 – 20 CTE Spirit Week | Dress like your favorite career. (All Staff and students) | Wear CTSO colors | "Level-up with CTE" photos with administration, school board and community leaders | "Level-up with CTE" photos with Counselors, Career Advisors and WBL Coordinators. Share Workforce Ready Tips – Job application skills, mock interviews and transferrable skills. | Wear college, military, or workforce gear. |
| WEEK 4: FEB 23 – 27 Business Partner Appreciation Week | Thank business and industry partners. Submit Photo with employers providing WBL experiences, serving on Advisory Committees and/or sponsoring programs. | Highlight internships, apprenticeships, WBL Opportunities and job shadows. Advertise the WBL sign-up process, benefits, and opportunities. Highlight Compass opportunities and sponsorships | CTE students run social media for a day – (with approval) | Provide a CTE Open House. (Example – Cookies and Coffee with CTE staff, students, employers and parents) | Share post-secondary and workforce options to continue the CTE Journey. Final submissions of "Level-Up with CTE" Photos. |