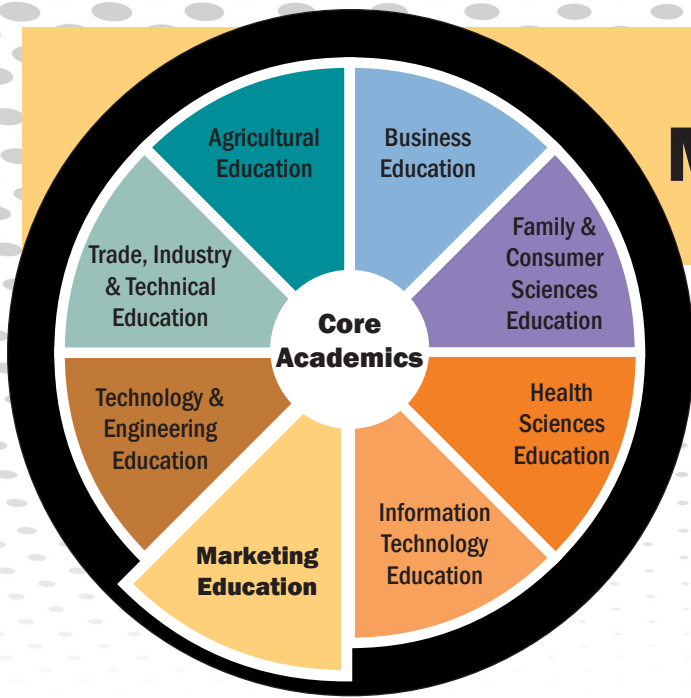


Marketing Education



Marketing Education Course Options

| |
|--|
| Business Finance |
| Entrepreneurship |
| International Marketing |
| Management |
| Marketing I & II |
| Principles of Entrepreneurship |
| Principles of Finance |
| Principles of Marketing |
| Principles of Sports & Entertainment Marketing |
| School-Based Enterprise |
| Social Media Marketing |
| Sports & Entertainment Marketing |



In-Demand Occupations

| | Average Annual Wage | Average Annual Openings | Postsecondary Institution | Degree or Certificate | CTSO |
|--|---------------------|-------------------------|-------------------------------|-----------------------|--------------|
| Market Research Analyst & Marketing Specialist | \$52,870 | 108 | MiSU, NDSU, RC, UM, UND | BS | DECA |
| Marketing Manager | \$111,880 | 34 | MaSU, MiSU, NDSU, RC, UM, UND | BS | DECA |
| Sales Rep, Technical & Scientific | \$71,520 | 126 | MiSU, UND | BS | DECA |
| Financial Manager | \$123,890 | 135 | UND | BS | DECA FBLA |
| Management Analyst | \$79,130 | 66 | MaSU, MiSU, NDSU, RC, UM, UND | BS | DECA FBLA |



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