

# Career Outlook User's Guide (COUG) Standards Crosswalk

COUG Activity	ASCA Standard	National Career Development Goal	National Career Development Guidelines: Knowledge, Application, and Reflection Indicators
<b>Activity 1:</b> <b>What is My Learning Style?</b>	<b>Academic Development Standard A:</b> Students will acquire the attitudes, knowledge and skills that contribute to effective learning in school and across the life span.	<b>Educational Achievement Goal 1:</b> Attain educational achievement and performance levels needed to reach your personal and career goals.	<b>ED1.K4:</b> Identify your learning style. <b>ED1.A4:</b> Show how you are using learning style information to improve educational achievement and performance. <b>ED1.R4:</b> Analyze your learning style to develop behaviors to maximize educational achievement and performance.
<b>Activity 2:</b> <b>Personality Plus</b>	<b>Career Development Standard A:</b> Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	<b>Personal/Social Goal 1:</b> Develop understanding of yourself to build and maintain a positive self-concept.	<b>PS1.K1:</b> Identify your interests, likes and dislikes. <b>PS1.A1:</b> Demonstrate behavior and decisions that reflect your interests, likes and dislikes. <b>PS1.R1:</b> Assess how your interests and preferences are reflected in your career goals.
<b>Activity 3:</b> <b>My Career Clusters</b>	<b>Career Development Standard A:</b> Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	<b>Career Management Goal 3:</b> Use accurate, current, and unbiased career information during career planning and management.	<b>CM3.K4:</b> Identify several ways to classify occupations. <b>CM3.A4:</b> Give examples of how occupational classification systems can be used in career planning. <b>CM3.R4:</b> Assess which occupational classification system is most helpful to your career planning.
<b>Activity 4:</b> <b>Career Cluster Match</b>	<b>Career Development Standard A:</b> Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	<b>Career Management Goal 3:</b> Use accurate, current, and unbiased career information during career planning and management.	<b>CM3.K4:</b> Identify several ways to classify occupations. <b>CM3.A4:</b> Give examples of how occupational classification systems can be used in career planning. <b>CM3.R4:</b> Assess which occupational classification system is most helpful to your career planning.
<b>Activity 5:</b> <b>What are My Work Values?</b>	<b>Career Development Standard C:</b> Students will understand the relationship between personal qualities, education, training and the world of work.	<b>Personal/Social Goal 1:</b> Develop understanding of yourself to build and maintain a positive self-concept.	<b>PS1.K4:</b> Identify your work values/needs. <b>PS1.A4:</b> Demonstrate behavior and decisions that reflect your work values/needs. <b>PS1.R4:</b> Assess how your work values/needs are reflected in your career goals.
<b>Activity 6:</b> <b>Rate My Workplace Skills</b>	<b>Career Development Standard A:</b> Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	<b>Career Management Goal 4:</b> Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.	<b>CM4.K1:</b> Describe academic, occupational, and general employability skill <b>CM4.A1:</b> Demonstrate the ability to use your academic, occupational, and general employability skills to obtain or create, maintain, and advance your employment. <b>CM4.R1:</b> Assess your academic, occupational, and general employability skills and enhance them as needed for your employment. <b>CM4.K3:</b> Recognize that a variety of general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability) are important to success in school and employment. <b>CM4.A3:</b> Demonstrate attainment of general employability skills and personal qualities needed to be successful in school and employment (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability). <b>CM4.R3:</b> Evaluate your general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability).

<b>Activity 7:</b> <b>Career Outlook Search</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 3:</b> Use accurate, current, and unbiased career information during career planning and management.	<b>CM3.K2:</b> Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. <b>CM3.A2:</b> Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. <b>CM3.R2:</b> Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.
<b>Activity 8:</b> <b>Cool Careers Start in School</b>	<b>Career Development Standard C:</b> Students will understand the relationship between personal qualities, education, training and the world of work.	<b>Educational Achievement Goal 1:</b> Attain educational achievement and performance levels needed to reach your personal and career goals.	<b>ED1.K7:</b> Recognize that your educational achievement and performance can lead to many workplace options. <b>ED1.A7:</b> Show how your educational achievement and performance can expand your workplace options. <b>ED1.R7:</b> Assess how well your educational achievement and performance will transfer to the workplace.
<b>Activity 9:</b> <b>What Does School Have to Do with a Real Job?</b>	<b>Career Development Standard A:</b> Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	<b>Educational Achievement Goal 1:</b> Attain educational achievement and performance levels needed to reach your personal and career goals.	<b>ED1.K1:</b> Recognize the importance of educational achievement and performance to the attainment of personal and career goals. <b>ED1.A1:</b> Demonstrate educational achievement and performance levels needed to attain your personal and career goals. <b>ED1.R1:</b> Evaluate how well you have attained educational achievement and performance levels needed to reach your personal and career goals.
<b>Activity 10:</b> <b>Employment Outlook and Earnings</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 3:</b> Use accurate, current, and unbiased career information during career planning and management.	<b>CM3.K2:</b> Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. <b>CM3.A2:</b> Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. <b>CM3.R2:</b> Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.
<b>Activity 11:</b> <b>What Are My Career Options?</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 2:</b> Use a process of decision-making as one component of career development.	<b>CM2.K4:</b> Identify alternative options and potential consequences for a specific decision. <b>CM2.A4:</b> Show how exploring options affected a decision you made. <b>CM2.R4:</b> Assess how well you explore options when making decisions.
<b>Activity 12:</b> <b>College Options and Admissions</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 2:</b> Use a process of decision-making as one component of career development.	<b>CM2.K3:</b> Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. <b>CM2.A3:</b> Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. <b>CM2.R3:</b> Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions.
<b>Activity 13:</b> <b>Comparing College Programs</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 2:</b> Use a process of decision-making as one component of career development.	<b>CM2.K3:</b> Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. <b>CM2.A3:</b> Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. <b>CM2.R3:</b> Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions.

<b>Activity 14:</b>  <b>RU Ready for Life after High School?</b>	<b>Personal/Social Standard B:</b> Students will make decisions, set goals and take necessary action to achieve goals.	<b>Career Management Goal 4:</b> Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.	<b>CM4.K3:</b> Recognize that a variety of general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability) are important to success in school and employment. <b>CM4.A3:</b> Demonstrate attainment of general employability skills and personal qualities needed to be successful in school and employment (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability). <b>CM4.R3:</b> Evaluate your general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability).
<b>Activity 15:</b>  <b>My Career Plan</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 1:</b> Create and manage a career plan that meets your career goals.	<b>CM1.K2:</b> Describe how to develop a career plan (e.g., steps and content): <b>CM1.A2:</b> Develop a career plan to meet your career goals. <b>CM1.R2:</b> Analyze your career plan and make adjustments to reflect ongoing career management needs.
<b>Activity 16:</b>  <b>How Much Does College Cost?</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 2:</b> Use a process of decision-making as one component of career development.	<b>CM2.K3:</b> Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. <b>CM2.A3:</b> Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. <b>CM2.R3:</b> Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions. <b>CM2.K4:</b> Identify alternative options and potential consequences for a specific decision. <b>CM2.A4:</b> Show how exploring options affected a decision you made. <b>CM2.R4:</b> Assess how well you explore options when making decisions.
<b>Activity 17:</b>  <b>Financing My Education</b>	<b>Career Development Standard C:</b> Students will understand the relationship between personal qualities, education, training and the world of work.	<b>Career Management Goal 3:</b> Use accurate, current, and unbiased career information during career planning and management.	<b>CM3.K1:</b> Describe the importance of career information to your career planning. <b>CM3.A1:</b> Show how career information has been important in your plans and how it can be used in future plans. <b>CM3.R1:</b> Assess the impact of career information on your plans and refine plans so that they reflect accurate, current, and unbiased career information. <b>CM3.K2:</b> Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. <b>CM3.A2:</b> Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. <b>CM3.R2:</b> Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.

<b>Activity 18:</b>  <b>ND Wants U to Succeed</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 2:</b> Use a process of decision-making as one component of career development. <b>Career Management Goal 3:</b> Use accurate, current, and unbiased career information during career planning and management.	<b>CM2.K6:</b> Describe how education, work, and family experiences might impact your decisions. <b>CM2.A6:</b> Give specific examples of how your education, work, and family experiences have influenced your decisions. <b>CM2.R6:</b> Assess the impact of your education, work, and family experiences on decisions. <b>CM3.K1:</b> Describe the importance of career information to your career planning. <b>CM3.A1:</b> Show how career information has been important in your plans and how it can be used in future plans. <b>CM3.R1:</b> Assess the impact of career information on your plans and refine plans so that they reflect accurate, current, and unbiased career information.
<b>Activity 19:</b>  <b>Social Networking: Help U or Hurt U?</b>	<b>Personal/Social Standard B:</b> Students will make decisions, set goals and take necessary action to achieve goals.	<b>Personal/Social Goal 2:</b> Develop positive interpersonal skills including respect for diversity.	<b>PS2.K1:</b> Identify effective communication skills. <b>PS2.A1:</b> Demonstrate effective communication skills. <b>PS2.R1:</b> Evaluate your use of effective communication skills. <b>PS2.K2:</b> Recognize the benefits of interacting with others in a way that is honest, fair, helpful, and respectful. <b>PS2.A2:</b> Demonstrate that you interact with others in a way that is honest, fair, helpful, and respectful. <b>PS2.R2:</b> Assess the degree to which you interact with others in a way that is honest, fair, helpful, and respectful.
<b>Activity 20:</b>  <b>Make It Your Business</b>	<b>Career Development Standard C:</b> Students will understand the relationship between personal qualities, education, training and the world of work.	<b>Career Management Goal 4:</b> Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.	<b>CM4.K6:</b> Identify the advantages and challenges of self-employment. <b>CM4.A6:</b> Make decisions for yourself about self-employment. <b>CM4.R6:</b> Assess the impact of your decisions regarding self-employment on your career goals.
<b>Activity 21:</b>  <b>Focus on My Career</b>	<b>Academic Development Standard A:</b> Students will acquire the attitudes, knowledge and skills that contribute to effective learning in school and across the life span.	<b>Educational Achievement Goal 1:</b> Attain educational achievement and performance levels needed to reach your personal and career goals.	<b>ED1.K1:</b> Recognize the importance of educational achievement and performance to the attainment of personal and career goals. <b>ED1.A1:</b> Demonstrate educational achievement and performance levels needed to attain your personal and career goals. <b>ED1.R1:</b> Evaluate how well you have attained educational achievement and performance levels needed to reach your personal and career goals.
<b>Activity 22:</b>  <b>Living on a Budget</b>	<b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.	<b>Career Management Goal 3:</b> Use accurate, current, and unbiased career information during career planning and management.	<b>CM3.K2:</b> Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. <b>CM3.A2:</b> Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. <b>CM3.R2:</b> Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.