

Career Outlook User's Guide (COUG) Standards Crosswalk

COUG Activity	ASCA Standard	National Career Development Goal	National Career Development Guidelines: Knowledge, Application, and Reflection Indicators
Activity 1: What is My Learning Style?	Academic Development Standard A: Students will acquire the attitudes, knowledge and skills that contribute to effective learning in school and across the life span.	Educational Achievement Goal 1: Attain educational achievement and performance levels needed to reach your personal and career goals.	ED1.K4: Identify your learning style. ED1.A4: Show how you are using learning style information to improve educational achievement and performance. ED1.R4: Analyze your learning style to develop behaviors to maximize educational achievement and performance.
Activity 2: Personality Plus	Career Development Standard A: Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	Personal/Social Goal 1: Develop understanding of yourself to build and maintain a positive self-concept.	PS1.K1: Identify your interests, likes and dislikes. PS1.A1: Demonstrate behavior and decisions that reflect your interests, likes and dislikes. PS1.R1: Assess how your interests and preferences are reflected in your career goals.
Activity 3: My Career Clusters	Career Development Standard A: Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	Career Management Goal 3: Use accurate, current, and unbiased career information during career planning and management.	CM3.K4: Identify several ways to classify occupations. CM3.A4: Give examples of how occupational classification systems can be used in career planning. CM3.R4: Assess which occupational classification system is most helpful to your career planning.
Activity 4: Career Cluster Match	Career Development Standard A: Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	Career Management Goal 3: Use accurate, current, and unbiased career information during career planning and management.	CM3.K4: Identify several ways to classify occupations. CM3.A4: Give examples of how occupational classification systems can be used in career planning. CM3.R4: Assess which occupational classification system is most helpful to your career planning.
Activity 5: What are My Work Values?	Career Development Standard C: Students will understand the relationship between personal qualities, education, training and the world of work.	Personal/Social Goal 1: Develop understanding of yourself to build and maintain a positive self-concept.	PS1.K4: Identify your work values/needs. PS1.A4: Demonstrate behavior and decisions that reflect your work values/needs. PS1.R4: Assess how your work values/needs are reflected in your career goals.
Activity 6: Rate My Workplace Skills	Career Development Standard A: Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	Career Management Goal 4: Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.	CM4.K1: Describe academic, occupational, and general employability skill CM4.A1: Demonstrate the ability to use your academic, occupational, and general employability skills to obtain or create, maintain, and advance your employment. CM4.R1: Assess your academic, occupational, and general employability skills and enhance them as needed for your employment. CM4.K3: Recognize that a variety of general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability) are important to success in school and employment. CM4.A3: Demonstrate attainment of general employability skills and personal qualities needed to be successful in school and employment (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability). CM4.R3: Evaluate your general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability).

Activity 7: Career Outlook Search	Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.	Career Management Goal 3: Use accurate, current, and unbiased career information during career planning and management.	CM3.K2: Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. CM3.A2: Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. CM3.R2: Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.
Activity 8: Cool Careers Start in School	Career Development Standard C: Students will understand the relationship between personal qualities, education, training and the world of work.	Educational Achievement Goal 1: Attain educational achievement and performance levels needed to reach your personal and career goals.	ED1.K7: Recognize that your educational achievement and performance can lead to many workplace options. ED1.A7: Show how your educational achievement and performance can expand your workplace options. ED1.R7: Assess how well your educational achievement and performance will transfer to the workplace.
Activity 9: What Does School Have to Do with a Real Job?	Career Development Standard A: Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	Educational Achievement Goal 1: Attain educational achievement and performance levels needed to reach your personal and career goals.	ED1.K1: Recognize the importance of educational achievement and performance to the attainment of personal and career goals. ED1.A1: Demonstrate educational achievement and performance levels needed to attain your personal and career goals. ED1.R1: Evaluate how well you have attained educational achievement and performance levels needed to reach your personal and career goals.
Activity 10: Employment Outlook and Earnings	Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.	Career Management Goal 3: Use accurate, current, and unbiased career information during career planning and management.	CM3.K2: Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. CM3.A2: Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. CM3.R2: Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.
Activity 11: What Are My Career Options?	Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.	Career Management Goal 2: Use a process of decision-making as one component of career development.	CM2.K4: Identify alternative options and potential consequences for a specific decision. CM2.A4: Show how exploring options affected a decision you made. CM2.R4: Assess how well you explore options when making decisions.
Activity 12: College Options and Admissions	Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.	Career Management Goal 2: Use a process of decision-making as one component of career development.	CM2.K3: Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. CM2.A3: Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. CM2.R3: Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions.
Activity 13: Comparing College Programs	Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.	Career Management Goal 2: Use a process of decision-making as one component of career development.	CM2.K3: Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. CM2.A3: Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. CM2.R3: Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions.

<p>Activity 14: RU Ready for Life after High School?</p>	<p>Personal/Social Standard B: Students will make decisions, set goals and take necessary action to achieve goals.</p>	<p>Career Management Goal 4: Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.</p>	<p>CM4.K3: Recognize that a variety of general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability) are important to success in school and employment. CM4.A3: Demonstrate attainment of general employability skills and personal qualities needed to be successful in school and employment (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability). CM4.R3: Evaluate your general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability).</p>
<p>Activity 15: My Career Plan</p>	<p>Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.</p>	<p>Career Management Goal 1: Create and manage a career plan that meets your career goals.</p>	<p>CM1.K2: Describe how to develop a career plan (e.g., steps and content): CM1.A2: Develop a career plan to meet your career goals. CM1.R2: Analyze your career plan and make adjustments to reflect ongoing career management needs.</p>
<p>Activity 16: How Much Does College Cost?</p>	<p>Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.</p>	<p>Career Management Goal 2: Use a process of decision-making as one component of career development.</p>	<p>CM2.K3: Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. CM2.A3: Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. CM2.R3: Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions. CM2.K4: Identify alternative options and potential consequences for a specific decision. CM2.A4: Show how exploring options affected a decision you made. CM2.R4: Assess how well you explore options when making decisions.</p>
<p>Activity 17: Financing My Education</p>	<p>Career Development Standard C: Students will understand the relationship between personal qualities, education, training and the world of work.</p>	<p>Career Management Goal 3: Use accurate, current, and unbiased career information during career planning and management.</p>	<p>CM3.K1: Describe the importance of career information to your career planning. CM3.A1: Show how career information has been important in your plans and how it can be used in future plans. CM3.R1: Assess the impact of career information on your plans and refine plans so that they reflect accurate, current, and unbiased career information. CM3.K2: Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. CM3.A2: Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. CM3.R2: Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.</p>

<p>Activity 18: ND Wants U to Succeed</p>	<p>Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.</p>	<p>Career Management Goal 2: Use a process of decision-making as one component of career development. Career Management Goal 3: Use accurate, current, and unbiased career information during career planning and management.</p>	<p>CM2.K6: Describe how education, work, and family experiences might impact your decisions. CM2.A6: Give specific examples of how your education, work, and family experiences have influenced your decisions. CM2.R6: Assess the impact of your education, work, and family experiences on decisions. CM3.K1: Describe the importance of career information to your career planning. CM3.A1: Show how career information has been important in your plans and how it can be used in future plans. CM3.R1: Assess the impact of career information on your plans and refine plans so that they reflect accurate, current, and unbiased career information.</p>
<p>Activity 19: Social Networking: Help U or Hurt U?</p>	<p>Personal/Social Standard B: Students will make decisions, set goals and take necessary action to achieve goals.</p>	<p>Personal/Social Goal 2: Develop positive interpersonal skills including respect for diversity.</p>	<p>PS2.K1: Identify effective communication skills. PS2.A1: Demonstrate effective communication skills. PS2.R1: Evaluate your use of effective communication skills. PS2.K2: Recognize the benefits of interacting with others in a way that is honest, fair, helpful, and respectful. PS2.A2: Demonstrate that you interact with others in a way that is honest, fair, helpful, and respectful. PS2.R2: Assess the degree to which you interact with others in a way that is honest, fair, helpful, and respectful.</p>
<p>Activity 20: Make It Your Business</p>	<p>Career Development Standard C: Students will understand the relationship between personal qualities, education, training and the world of work.</p>	<p>Career Management Goal 4: Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.</p>	<p>CM4.K6: Identify the advantages and challenges of self-employment. CM4.A6: Make decisions for yourself about self-employment. CM4.R6: Assess the impact of your decisions regarding self-employment on your career goals.</p>
<p>Activity 21: Focus on My Career</p>	<p>Academic Development Standard A: Students will acquire the attitudes, knowledge and skills that contribute to effective learning in school and across the life span.</p>	<p>Educational Achievement Goal 1: Attain educational achievement and performance levels needed to reach your personal and career goals.</p>	<p>ED1.K1: Recognize the importance of educational achievement and performance to the attainment of personal and career goals. ED1.A1: Demonstrate educational achievement and performance levels needed to attain your personal and career goals. ED1.R1: Evaluate how well you have attained educational achievement and performance levels needed to reach your personal and career goals.</p>
<p>Activity 22: Career Development Vocabulary</p>	<p>Career Development Standard A: Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.</p>	<p>Career Management Goal 1: Create and manage a career plan that meets your career goals.</p>	<p>CM1.K2: Describe how to develop a career plan (e.g., steps and content): CM1.A2: Develop a career plan to meet your career goals. CM1.R2: Analyze your career plan and make adjustments to reflect ongoing career management needs.</p>
<p>Activity 23: Living on a Budget</p>	<p>Career Development Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.</p>	<p>Career Management Goal 3: Use accurate, current, and unbiased career information during career planning and management.</p>	<p>CM3.K2: Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. CM3.A2: Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. CM3.R2: Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.</p>