

## Make it Your Business

Entrepreneurship - Is it for you? Having your own business can be very rewarding but it is not for everyone. It takes a lot of long hours and hard work to establish a business.

To get a better picture of what it takes to be an entrepreneur, read the article, and take the survey on page 23 in the **Career Outlook** 'Entrepreneurship – Is it for you?'.

List 6 skills you think would be the most important to have to be successfully self-employed:

1.	2.
3.	4.
5.	6.

You can make money doing what you love. Many young people provide services and/or produce something to make a little extra cash. Most businesses start with a business plan. In groups of 3-4, come up with a business idea that teenagers could easily start with very little capital investment.

## Our Business Plan

Business description: <i>(Lawn Services for All: Lawn mowing, trimming, aeration, fertilizing)</i>	The business meets this community need: <i>(Saves time for homeowner/business)</i>
Who will be the customers/clients? <i>(Homeowners/Businesses)</i>	Equipment/skills needed for this business: <i>(Safe equipment operation, mowers, trimmers, trailers, car or truck, money management)</i>

Startup costs:	Plan for making a profit:
Marketing plan:	Work schedule:
Equipment or tools needed:	Health and safety concerns:

**How would you grade your group: (Circle letter grade)**

Working together to accomplish your business plan	A	B	C	D	F
Listening to everyone's ideas	A	B	C	D	F
Making decisions	A	B	C	D	F
Staying on track and being productive	A	B	C	D	F
Using creative problem solving	A	B	C	D	F
Using resources and information as needed	A	B	C	D	F

- Discuss the likelihood your business would be successful, why or why not?
- Share your plan with the rest of the class.