

## Activity 20: Make It Your Business

**Target Audience:** Grades 9-12

**Objective:** Students will:

- Learn the meaning of the word entrepreneurship.
- Complete an assessment to determine if self-employment is a viable option.
- Create a business plan.

ASCA Standard	National Career Development Goal	National Career Development Guidelines
<b>Career Development Standard C:</b> Students will understand the relationship between personal qualities, education, training and the world of work.	<b>Career Management Goal 4:</b> Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.	<b>CM4.K6:</b> Identify the advantages and challenges of self-employment. <b>CM4.A6:</b> Make decisions for yourself about self-employment. <b>CM4.R6:</b> Assess the impact of your decisions regarding self-employment on your career goals.

**Resources and Materials:**

- Make It Your Business activity sheet
- **Career Outlook** – ‘Entrepreneurship – Is it for you?’ page 23

**Leading Questions and/or Comments:**

This is an informal tool used to assess the skills and interests needed for self-employment. It should be used as a discussion starter and is not to be used as a diagnostic tool.

Do the following:

- Display the word “entrepreneurship” on the board, screen or overhead. Ask students what they think it means.
  - Entrepreneur – a person who organizes, operates, and assumes the risk for business ventures. The word is linked to “enterprise” and originates from Latin “inter” (between) and old French “entrepreneur” (to undertake). The term is often used interchangeably with “self-employed.”
- Explain to the students that to be an entrepreneur requires many skills. Just as the word can be broken down into many smaller ones, so the role of entrepreneur can be, too. Ask the students to name some successful entrepreneurs.

**Activities:**

Instruct students to do the following:

- Read the ‘**Entrepreneurship – Is it for you?**’ page 23 in the **Career Outlook**.
- Complete the Make It Your Business activity sheet by following the instructions in the activity. (They need to be divided into groups of 3 or 4 for this project)
- Share your group’s plan with the class.
- Score your project and hand in the activity sheet.

**Making Connections for Students:**

Say to the students:

- Through the self-assessment and group project, what have you learned about becoming an entrepreneur?

**Optional Activities:**

Have students:

- Use [www.RUReady.ND.gov](http://www.RUReady.ND.gov) to journal in their portfolio what they believe it takes to be an entrepreneur and if it is something they would like to pursue.
- Invite a guest panel or speakers who are entrepreneurs to visit the class and discuss the benefits and challenges of being in business.