

# Activity 10: Employment Outlook and Earnings

**Target Audience:** Grades 7-12

**Objective:** Students will:

- Locate a variety of careers in the Career Outlook.
- Explore the salary range, growth, and demand for a variety of careers.

ASCA Standard	National Career Development Goal	National Career Development Guidelines
<p><b>Career Development Standard B:</b> Students will employ strategies to achieve future career goals with success and satisfaction.</p>	<p><b>Career Management Goal 3:</b> Use accurate, current, and unbiased career information during career planning and management.</p>	<p><b>CM3.K2:</b> Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available.</p> <p><b>CM3.A2:</b> Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning.</p> <p><b>CM3.R2:</b> Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.</p>

## Resources and Materials:

- Career Outlook, How to Use the Occupational Section, page 12
- Occupational Section, pages 12-51
- Employment Outlook and Earnings activity sheet

## Leading Questions and/or Comments:

This activity is designed to encourage students to seek and explore various career options listed in the Career Outlook. Students will look at national employment, North Dakota Employment, and North Dakota Earnings of various careers. They will also look at Bright Outlook (high demand), High Skills, and High Wage careers in North Dakota.

Do the following:

- Review the meaning of the information in the chart on the activity sheet prior to the students doing this activity. The chart information is also on page 12 of the Career Outlook.
- Encourage questions and further exploration throughout the activity.

## Activities:

Instruct students to do the following:

- Answer the 20 questions on the Employment Outlook and Earnings activity sheet using the Career Outlook Occupational Section, pages 12-51, as a reference.

## Making Connections for Students:

Encourage the students to dig for the information in the Career Outlook. Exploring what is listed in each cluster and looking at wage and employment information of occupations can be valuable to students as they explore their options.

## Optional Activities:

Have students:

- Explore more about labor market information at:
  - [www.RUReady.ND.gov](http://www.RUReady.ND.gov)
  - [www.ndworkforceintelligence.com](http://www.ndworkforceintelligence.com)