

# Agenda

- Updates
- Focus areas
- What's coming

# Updates

- Footprint
  - Close to 750 employers
  - 20,000 student accounts
  - Almost 1000 published WBL opportunities since inception
  - >1500 school professionals receiving notifications
  - 11 NDUS colleges (talking to 5 tribal schools)
- Seeing more interest from students wanting to be introduced to employers
- New functionality
  - Job Shadows
  - Ability for educators to create employer accounts and WBL opportunities
  - Event publishing to employers
  - Program of Study enrollment/tracking
- Expansion of Compass to NDUS schools & tribal colleges (grant with MHEC)
- Established a partnership with the Fargo Moorhead West Fargo Chamber, using as a model for other communities

# Overview of the MHEC/NDUS Grant

- MHEC = Midwest Higher Education Compact
- Each college will be able to promote themselves to students
  - Includes the college, degree offerings, employer relationships and amenities
- Employer relationships between colleges will be showcased
  - Could include curriculum partnerships, ND Career Builders, scholarships, etc.
- The student's K12 profile information will follow them into college
- Compass' employer database, Career Profiles, and WBL opportunities will be available to colleges
- Employers will be able to select what they share with K12 and college in one system
- Colleges can use Compass to manage WBL, electronic agreements, job shadows, events if desired
- Functionality will be built to help recruiting identify specific schools and grades to focus on
- Are looking to add the 5 tribal schools
- Grant will cover activities through the 2027-2028 school year

# Focus Areas

- Usability – How do we make Compass easier to use?
  - Student advisory group
  - Educator focus groups/surveys
  - Please provide any suggestions that you have
- Communication – How do we get the word out?
  - Parent/student communications
  - Employer communications/best practices
- Training – Quick start guides, short videos
- More chamber partnerships to drive employer engagement

# What's coming

- User experience improvements
- Functionality
  - Quick employer create option
  - Incorporating the new Career Cluster framework
  - Student analytics leveraging 4-year plan data
  - Event registration for employers
  - Easier ways for employers to connect with high school students or college students (or both)
  - Cluster focused pages in partnership with XAP (RUReady) and Be More Colorful
- How Compass will work with Infinite Campus for the 4-year plan
- Roadmap for students from middle school>>high school>>post-secondary

# Following up

- Contact Patrick at [patrick@goldenpath.net](mailto:patrick@goldenpath.net), 701-866-2620
- Join our newsletter/contact information at <https://goldenpath.net/contact/>
- Check out our blog at <https://goldenpath.net/news-blog/>. Includes:
  - Newsletters
  - Employer best practices
  - Success stories
  - New feature updates
  - Events
- Provide feedback, students for our advisory group, etc.



**GOLDEN PATH  
SOLUTIONS**

# Job Shadow Scheduling

- Students can add employers to a list of Job Shadows they'd like to request, including stack-ranking.
- Employers shown are ones who selected Job Shadow as a Connection. Students can add their own employer.
- School can approve or reject requests. Approved requests sent to employers for offers and scheduling.
- Date and time is agreed upon, student is sent an invite and school can track schedules

Student screens

Add Employers for Job Shadow Interest

Employers

Search

Name	Action
702 Communications	SHOW INTEREST +
Acme Tools	INTERESTED x
Altru	SHOW INTEREST +
American Crystal Sugar Company	SHOW INTEREST +
Apex Engineering Group	SHOW INTEREST +
Basin Electric Power Cooperative	SHOW INTEREST +
Bergstrom Electric Inc.	SHOW INTEREST +

DOWNLOAD PROFILE

## JOB SHADOWS

Request job shadows from employers.

CONNECT ME TO EMPLOYERS YES

GO BACK TO VIEW ALL EMPLOYERS

JOB SHADOW INTERESTS | JOB SHADOW OFFERS

ADD EMPLOYERS | EMPLOYER NOT LISTED?

EMPLOYERS - JOB SHADOW INTERESTED

Preference	Employer	Job	Status
1	CurrentFlow Innovations	Accounting	Not yet submitted
2	Cardinal IG Fargo	Manager	Not yet submitted
3	Acme Tools	Not sure - anything	Not yet submitted

SAVE | SUBMIT

School screens

Approve Job Shadow Requests

Student Name: Gwen Marsh  
Email: info@goldenpath.net  
Phone: (701) 866-2620

Search

Student Preference	Employer	Job	Create Employer	Action
1	CurrentFlow Innovations	Accounting	Account Created	APPROVE   REJECT
2	Cardinal IG Fargo	Manager	Invite Sent	Rejected by School
2	Cardinal IG Fargo	Manager	Account Created	APPROVE   REJECT
3	Acme Tools	Not sure - anything	Account Created	Rejected by School
3	Acme Tools	Not sure - anything	Account Created	APPROVE   REJECT
3	Acme Tools	Not sure - anything	Invite Sent	APPROVE   REJECT

Job Shadow Calendar

Job shadows shown below are ones that are scheduled for students.

MONTHLY VIEW | WEEKLY VIEW

August 2025

SUN	MON	TUE	WED	THU	FR	SAT
27	28	29	30	31	Aug 1	2
3	4	5	6	7	8	9
10	11	12	13	14 Gwen Marsh (Comments)	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	Sep 1	2	3	4	5	6

# Example #1: Marketing colleges to high school students

- Colleges highlights their organization, their programs, employer relationships, and employer sponsorship opportunities for high school students
- Information can be shared without a login

## Postsecondary Administrator View

**GOLDEN PATH SOLUTIONS** HOME EMPLOYERS WORK-BASED LEARNING CAREER EXPLORATION MY STUDENTS RESOURCES ORGANIZATIONS

**Bismarck State College**  
1500 Edwards Avenue, Bismarck, ND, 58506  
<https://bismarckstate.edu/>

**BSC BISMARCK STATE COLLEGE**

OPEN ACCESS URL COLLEGE STUDENT INVITE LINK

HOME PROFILE OPPORTUNITIES APPLICATIONS

COLLEGE INFORMATION JOIN OUR EMPLOYER CONNECTIONS DATABASE

College Overview: Hello!!! From the Student Union to the BSC Aquatic Center, from the Skogen Hall courtyard to gym of the Armory, the BSC campus is buzzing. Get involved in student organizations, play a game of pool, study in the Library, jump into intramural sports or cheer on the Mystic athletes. Access Bismarck's many walking trails from campus, spend time with your hallmates, watch a show in the Union, grab a coffee or free ice cream -- all of this and more make up campus life at BSC.

Founded in: Why come here: Programs offered: Certificate Associate's Degree Bachelor's Degree

Contact: Automation, Energy and Advanced Technologies  
Title: Division Office  
Email: BSC.Energy@bismarckstate.edu  
Phone: (701) 224-5651  
Address: 1200 Schaefer St, Bismarck, ND, 58501

COLLEGE CONTACT LIST ADD CONTACT

Name	Email	Type	Status ↑	Action
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## Student View:

SELECT LANGUAGE GWEN MARSH SIGN OUT

**RUReady.ND.gov**  
EDUCATION & CAREER PLANNING

CAREER PLANNING HIGH SCHOOL PLANNING COLLEGE PLANNING FINANCIAL AID PLANNING YOUR PORTFOLIO

LEARN ABOUT YOURSELF EXPLORE CAREERS GET A JOB WORK-BASED LEARNING

USE COMPASS ON MOBILE Profile Results Opportunities Activity

**Bismarck State College**  
Bismarck, ND  
VISIT WEBSITE

HOME AMENITIES PROGRAMS EMPLOYERS EVENTS GALLERY

About SEE MORE

Hello!!! From the Student Union to the BSC Aquatic Center, from the Skogen Hall courtyard to gym of the Armory, the BSC campus is buzzing. Get involved in student organizations, play a game of pool, study in the Library, jump into intramural sports or cheer on the Mystic athletes. Access Bismarck's many walking trails from campus, spend time with your hallmates, watch a show in the Union, grab a...

Show More

Location Social Media  
1500 Edwards Avenue  
Bismarck, ND 58506  
<https://bismarckstate.edu/>

**Featured Employers**

	American Crystal Sugar Company	<a href="#">Link</a>
	Basin Electric Power Cooperative	<a href="#">Link</a>
	Bobcat Company	<a href="#">Link</a>
	CHI St. Alexus Hospital	<a href="#">Link</a>
	Hess Corporation	<a href="#">Link</a>

**Amenities**

Name ↑	Description
Internships	Students get the ability to work with an employer for an extending period of time (over a summer or a semester) getting real-world experiences and in...
North Dakota Career Builders	This school helps facilitate the North Dakota Career Builders program, where the state of North Dakota can help cover tuition costs in exchange for a...
Scholarships	Multiple scholarships are available for people coming to this school.

# Example #2: Colleges using Compass for their own students

- When colleges are set up as a post-secondary institution, they have access to school admin features
- Features include work-based learning management, profile management, ability to create and invite employers to your page, document management, job shadows, event publishing, etc.
- Marketing templates shared with colleges for awareness/adoption

## School Admin Home Screen

## Student Facing Flier

## Employer Facing Flier

# Advanced Work-based Learning - Agreements

- Agreements can be tied to employers, WBL applications, or Job Shadows
- Workflows help manage the order of signing, and reviewing employer agreements
- Emails can include organization contacts, students, parents, and school professionals and custom signers
- Additional fields and/or comments can be added to the agreement section

## Electronic Signature Tracking:

**Student Agreement**

Agreement Name: Work-based Learning Agreement    Description: Application for Fall Internship    WBL: Fall Internship    **SEND REMINDER**

Status: **In Progress**    Student: Sally Jones    Application:

**CANCEL AGREEMENT**

**Agreement Workflow**

Agreement Name: Work-based Learning Agreement  
Progress: 2/3

- Signer: Sally Jones  
Role: Student  
Status: Signed 4/30/2025
- Signer: Tyler Martin  
Role: Organization  
Status: Signed 4/30/2025
- Signer: Scott Walker  
Role: SchoolAdmin  
Status: Invited to sign 4/30/2025

**Agreement File**

1 2

**WORKPLACE & CAREER SPECIFIC SKILLS**  
Select three to five skills that will be a focus for this work-based learning experience. Choose from the following lists or identify other skills relevant to the specific workplace or career goals. Skill definitions are available in the resource guide and the online screens. See <http://massconnecting.org/wblp>

<b>Career / Engagement skills</b> Active Learning Collecting and Organizing Information Creativity Customer Service Leadership Project Management Public Speaking / Presentations Teaching/Instructing Time Management Understanding All Aspects of the Industry	<b>Digital Literacy skills</b> Computer Technology Database Use Graphic Design Media Literacy Office Suite Software Photo Editing Software Development Spreadsheet Use Web Development [Or industry specific technology]	<b>Applied Academic skills</b> Applied Mathematics Reading Research and Analysis Writing <b>STEM-Related Skills</b> Engineering Concepts Environmental Literacy Health Literacy Research and Analysis Science Lab Concepts	<b>Technical / Career-specific skills</b> Applied Arts and Design Blueprint Reading Child Development Cooking / Culinary Arts Early Childhood Math/Reading Literacy Equipment Operation Landscaping Maintenance / Repair / Painting Medical Office Skills [Or other skills applicable to the work experience]
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SKILL	SKILL DEFINITION	REVIEWS USE 1-5 SCALE (See Key Above)	COMMENTS Notes, goals, reflections for Review 1 and Review 2
18 Nov			
18 Nov			
28 Nov			
18 Nov			

## Setting up a new agreement workflow:

**Edit Agreement Template**

Name\*: Employer Agreement    Used for\*: Application

Select school to own this template\*: Golden Path High School    Description: Employers sign this to make sure we have all the insurance information on file, have reviewed any compliance questions, and have done a site visit.

**SIGNERS**

1st Signer: Organization Representative    ↑ ↓

2nd Signer: School Administrator    ↑ ↓

+ ADD SIGNER

**AGREEMENT CONTENT**

PDF File: School ABC Employer Agreement.pdf    ↓ ×

+ ADD FIELD

**COPY TEMPLATE**    **SAVE**    **CANCEL**

# Publishing Events to Employers

- Send events like Career Fairs, speaking engagements, mock interviews to employers
- Select employers by name, radius of a zip code, by industry or career cluster
- Employers receive email notifications with links to your website/registration pages
- Accessed in the **Compass Console>>My Employers>>Create Employer Event**
- Phase 2: Employers can register in Compass

## Event setup page:

## Select Employers by Name:

Name	Industry	Career Cluster	Location
5-Star Collision & Glass Center	Professional, Scientific, and Technical Services	Science, Technology, Engineering & Mathematics	Grand Forks, ND
Acme Tools	Retail Trade	Marketing, Sales & Service	Grand Forks, ND
Advanced Drainage Systems	Manufacturing	Manufacturing	Buxton, ND
Altru	Health Care & Social Assistance	Health Science	Grand Forks, ND
Altru Family YMCA	Unclassified	Unclassified	Grand Forks, ND
American Crystal Sugar Company	Manufacturing	Manufacturing	Moorhead, MN
AmeriCorps North Dakota	Public Administration	Government & Public Administration	Bismarck, ND

## Select by industry, career cluster, or distance

# Educator Tools – Career Profiles, Lesson Plans, and Activity Map

- Accessed by Compass>>Career Exploration
- Find all of our Career Profiles available to educators that can be shared with students or staff
- Lesson plans and activity maps are available for use around Compass Profile, Careers, etc.

CAREER EXPLORATION

CAREER PROFILES LESSON PLANS ACTIVITY MAP

CAREER PROFILES MARK ALL AS READ

Career Clusters Industries

Search

Organization	Career Profile	Status	Type	Location	Date Published	Actions
North Dakota Department of Transportation	Heavy Equipment Operator	Submitted	Available Now	(anywhere)	7/30/2025	VIE
Executive Air Taxi Corporation	Avionics Technician	Published	Information Only	Bismarck, ND	6/2/2025	VIE
Acme Tools	Marketing Specialist	Published	Information Only	Grand Forks, ND	5/30/2025	VIE
Harvestone Low Carbon Partners	Harvestone & Bismarck State College Sponsorship	Published	Sponsorship	Underwood, ND	4/16/2025	VIE
WE Ortho	Dental Assistant	Published	Information Only	(multiple)	3/18/2025	VIE
Thrifty White Pharmacy	Pharmacy Technician	Published	Available Now	(anywhere)	2/21/2025	VIE

## Dental Assistant Career Profile

PRINT SHOW INTEREST FAVORITE

### Career Profile

- About the Role
- About the Company
- Day in the Life
- Required Skills
- Previous Experiences
- Personality Types
- Holland Codes
- Career Paths
- Salary and Benefits
- Post-Secondary Education
- Learn more

### What does a Dental Assistant do?



As a Dental Assistant at WE Ortho, you work directly with our patients providing orthodontic treatments like placing braces, fitting oral appliances and retainers, and adjusting wires. You greet patients, help them feel comfortable during their appointments and treatments, and clearly explain to them and their families what treatments were done and how they should care for their teeth. You work very independently, communicate clearly with the doctors and other staff, and update patient records. While you do repeat many of the same tasks, such as delicately placing brackets on teeth, every day is different and every mouth is different. You are also surrounded by a very compassionate and educated team that steps up when you need help and you're expected to do the same. There is a fun, creative energy to the workplace and your role, making patients more comfortable and your work more enjoyable. You are valued and appreciated as a member of the team and for the difference you make in patients' lives.

### Careers in a Minute Videos:

- Why I love working at WE Ortho
- What it's like working as a dental assistant at WE Ortho

### Who is WE Ortho?

WE Ortho, based in Fargo and West Fargo, ND, is a friendly, patient-focused orthodontic practice that provides personalized, high-quality care in a comfortable and welcoming environment. With an office also Wahpeton, ND, our practice uses the latest technology and custom treatment plans to create beautiful, confident smiles for patients of all ages. Our orthodontic care includes braces, clear aligners, and other treatments, all provided in



What's it like working as a dental assistant at WE Ortho?

Learn More In Compass:

- WE Ortho
- WE Ortho careers
- WE Ortho work-based learning

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