

EVERFI®

# The EVERFI Effect:

Connecting Students to Essential Skills  
— at No Cost

April 10, 2026



# INTRODUCTION



Presented by:

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Midwest native

*Thank you for being here!*

1. What is EVERFI?
2. Getting Started
3. Platform Walkthrough
4. Q&A

## Objectives

*By the end of this session, you will be able to...*

- **Identify skills and standards addressed in EVERFI courses** that your students need to thrive both in the classroom and beyond
- Learn to **navigate EVERFI's learning platform** so you can assign your students courses and monitor their progress
- **Create a usage plan** to implement lessons aligned to your academic plans



# Rank Your Familiarity with EVERFI



**1**

**This is the first  
I've heard of it**



**2**

**I've heard of it –  
but haven't used it  
in my teaching  
(yet!)**



**3**

**I use EVERFI all  
the time!**

# Benefits of EVERFI



Library of 35+ ready-made digital courses covering real-world topics like career readiness and character education



Accompanying downloadable student activities and planning resources available at no cost



Automatic, real-time grading to see students' baseline knowledge and measurable growth



Our team guides teachers every step of the way, through on-demand training and professional learning events



# Always Free for K–12 Schools



EVERFI secures national and regional strategic partners to sponsor K–12 schools in the United States and Canada. These partners fund our digital courses and accompanying resources, which are available through EVERFI’s learning platform. Teachers can access this library of courses and assign them to students at no cost.

EVERFI works with hundreds of strategic partners including:



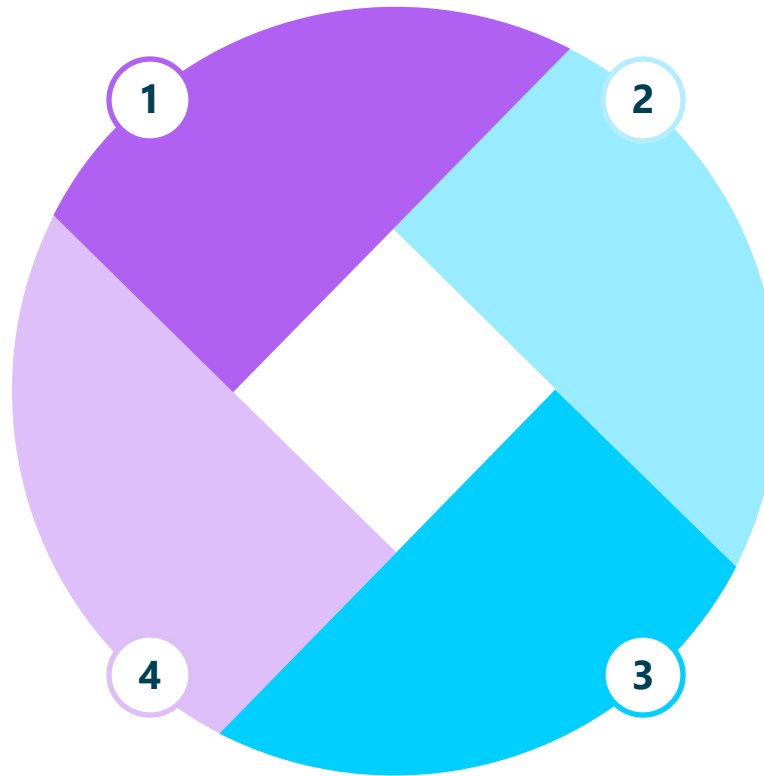
# Implementation Ideas

## Small Groups

Use our courses to touch on topics that you may be focusing on with your small groups such as mental health, building healthy relationships, and healthy decision making

## Alternatives to In-School Suspension

Use our SEL courses on mental health, substance prevention, and building healthy relationships as a less punitive and more productive disciplinary measure



## Classroom Counselor Lessons

Use our offline resources to introduce a topic to students and then have them continue the learning within the digital courses.

## Assist teachers with school focus areas

This could include financial literacy, college/career readiness, health and wellness, mental health, etc. You could partner with teachers on classroom lessons or whole school assemblies

# Special Education Support

## Course Structure

Designed to be taken in a "modular" manner, most lessons do not exceed a 20-min, and each lesson has a predictable structure

## Content Development

Visual aids, appropriate reading levels, most lessons employ storytelling, formative lessons with feedback, and translations

## Learning Platform

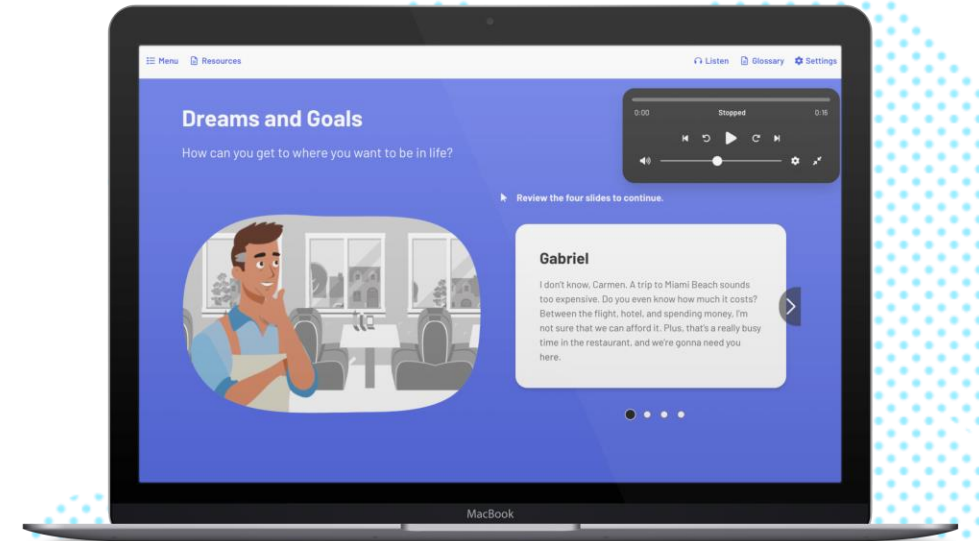
The learning platform offers text to speech & voiceover, alt text, and video content with closed captioning/transcription

## Assessments

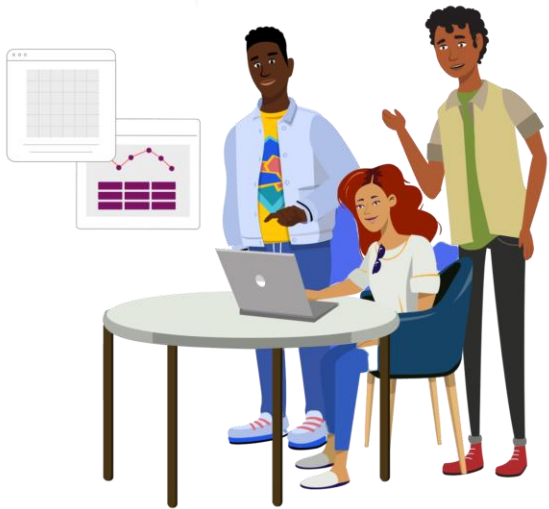
Pre- and post-assessments to measure knowledge gain, clear and concise structure, and post-assessment feedback

## In-Person Materials

Companion in-person lesson plans that suggest a variety of activities and often teacher notes for suggested differentiation



# Financial Education Suite

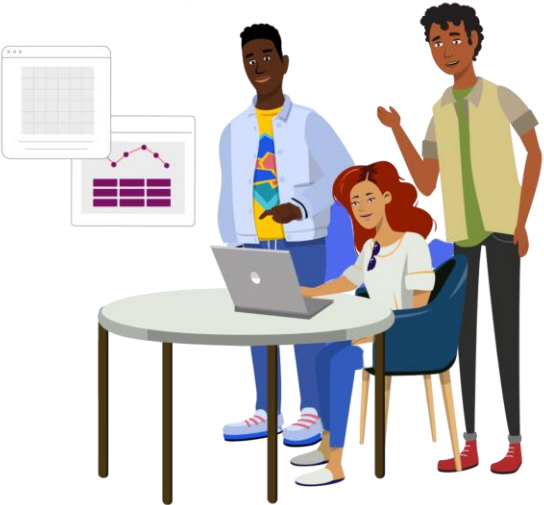


## 18 digital courses

Curriculum aligned to standards including Jump\$tart National Standards in K–12 Personal Finance Education and state-based financial literacy standards

<b>Vault</b> Grades 4–6	<b>FutureSmart</b> Grades 6–8	<b>SmartEconomics</b> Grades 6–8	<b>SaveUp</b> Grades 6–8
<b>Venture</b> Grades 7–12	<b>EVERFI: FinLit for HS</b> Grades 9–12	<b>Tax Simulation</b> Grades 9–12	<b>Marketplaces</b> Grades 9–12
<b>Build</b> Grades 9–12	<b>Minding Your Money</b> Grades 9–12	<b>Grow</b> Grades 9–12	<b>Modern Money</b> Grades 9–12
<b>Pathways</b> Grades 9–12	<b>Econ Foundations</b> Grades 9–12	<b>Health Literacy</b> Grades 9–12	<b>Crypto Foundations</b> Grades 9–12
<b>Accounting Careers</b> Grades 9–12	<b>Data Science Exploration</b> Grades 9–12		

# Health and Wellness Suite



**Healthier Me**  
Grades 4–6

**The Compassion Project**  
Grades 2–6

**Ignition**  
Grades 6–9

**Character Playbook**  
Grades 6–9

**Honor Code**  
Grades 8–10

**Alcohol Education**  
Grades 8–12

**Understanding Mental Wellness**  
Grades 8–12

**Vaping**  
Grades 8–12

**Prescription Drug Safety**  
Grades 8–12

**Minding Your Money**  
Grades 9–12

**Health Literacy**  
Grades 9–12

## 11 digital courses

Curriculum aligned to standards including National Health Education Standards (NHES) & CASEL Social and Emotional Learning Competencies

# Workforce Readiness Suite



**Vault**  
Grades 4–6

**FutureSmart**  
Grades 6–8

**Endeavor**  
Grades 6–9

**Venture**  
Grades 7–12

**Keys to Your Future**  
Grades 8–12

**Future Goals**  
Grades 6–9

**Tax Simulation**  
Grades 9–12

**EVERFI: FinLit for HS**  
Grades 9–12

**Accounting Careers**  
Grades 9–12

**Building and Moving**  
Grades 9–12

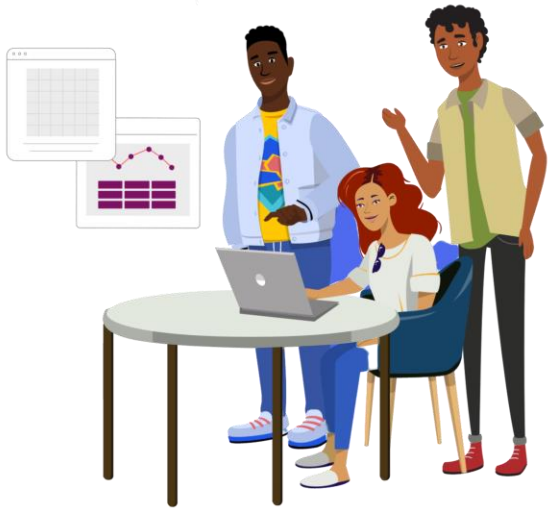
**Data Science  
Foundations**  
Grades 9–12

**EVERFI Pathways**  
Grades 9–12

## 12 digital courses

Curriculum aligned to standards including ASCA Career Development Standards and Common Career Technical Core (CCTC)

# STEM and History Suite



**Sustainability Foundations**  
Grades 5–8

**Future Goals**  
Grades 6–9

**Endeavor**  
Grades 6–9

**Ignition**  
Grades 6–9

**Building and Moving**  
Grades 9–12

**306: Black History**  
Grades 8–12

**306: Continuing the Story**  
Grades 8–12

**Data Science Foundations**  
Grades 9–12

**10 digital courses\***  
**\*(3 separate Sustainability courses)**

Curriculum aligned to standards including National Standards for Literacy in History and Social Studies as well as National Career Clusters® Framework and state-based career and technical education (CTE) standards

# FutureSmart<sup>SM</sup>:

## Financial Literacy for Middle School

**Grade Level:** 6–8

**Length:** 7 digital lessons (35 min each) and up to 9 hr of offline learning

**Curriculum Fit:** Economics, Business, Social Studies, and Career Readiness



FINANCIAL EDUCATION

WORKFORCE READINESS

\$1,000 - \$5,000  
scholarships available  
DEADLINE: May 31st

This financial literacy foundations course, sponsored by the MassMutual Foundation, teaches students how to effectively manage their finances, make sound decisions, and become financially responsible. Through a story-based narrative and interactive exercises, students learn to make real-life decisions about their personal finances, as well as how to achieve important goals around saving money, education and career planning, and budgeting.

### Standards Alignment:

Jump\$tart National Standards in K–12 Personal Finance Education;  
CEE National Standards for Financial Literacy

### Topics Include:

- Financial Values
- Budgeting
- Career Exploration
- Savings Strategies

### Efficacy:



Independently validated as meeting the rigorous criteria set forth by ESSA federal requirements for Level III evidence.

Also Available in Spanish



EVERFI<sup>®</sup>

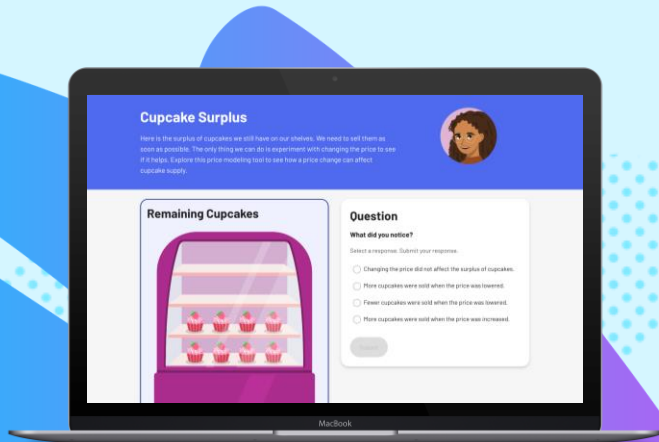
# SmartEconomics:

## Economics for Middle School™

**Grade Level:** 6–8

**Length:** 3 digital lessons (20 min each) and up to 3 hr of offline learning

**Curriculum Fit:** Economics, Business, Social Studies, and Career Readiness



### FINANCIAL EDUCATION

**\$1,000 - \$5,000**  
scholarships available  
DEADLINE: May 31st

This course, sponsored by the MassMutual Foundation, empowers students to analyze the economy, identify factors that impact the price of consumer goods, and better understand the role of government in the economy. The course introduces students to a cast of characters and then through interactive exercises along the way, students make real-life decisions that require the understanding of these key economic concepts.

### Standards Alignment:

Jump\$tart National Standards in  
K–12 Personal Finance Education;  
C3 Framework for Social Studies  
State Standards

### Efficacy:

EVERFI's K–12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

### Topics Include:

- Law of Supply and Demand
- Market Economy
- GDP
- Taxes

Also Available in Spanish



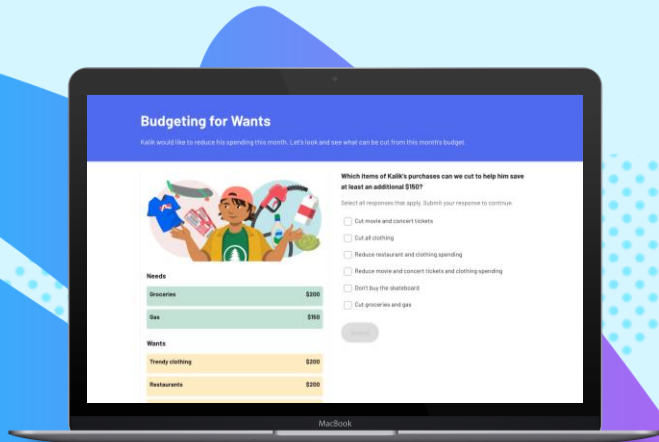
# EVERFI:

## Financial Literacy<sup>®</sup> for High School

**Grade Level:** 9–12

**Length:** 12 digital lessons (20 min each)  
and up to 3 hr of offline learning

**Curriculum Fit:** Economics, Financial  
Algebra, FCS, Business, AVID, and Advisory



FINANCIAL EDUCATION

WORKFORCE READINESS

RECENTLY UPDATED

This recently updated financial literacy foundations course teaches students how to make informed financial decisions that promote financial well-being over their lifetime. The interactive lessons translate complex financial concepts in ways that help students develop actionable strategies for managing their finances. This course has been updated to more comprehensively address financial education standards and increase student engagement with new interactive elements.

### Standards Alignment:

Jump\$tart National Standards in  
K–12 Personal Finance Education

### Efficacy:

EVERFI's K–12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

### Topics Include:

- Budgeting
- Banking
- Consumer Skills
- Credit and Debt

Also Available in Spanish



EVERFI<sup>®</sup>

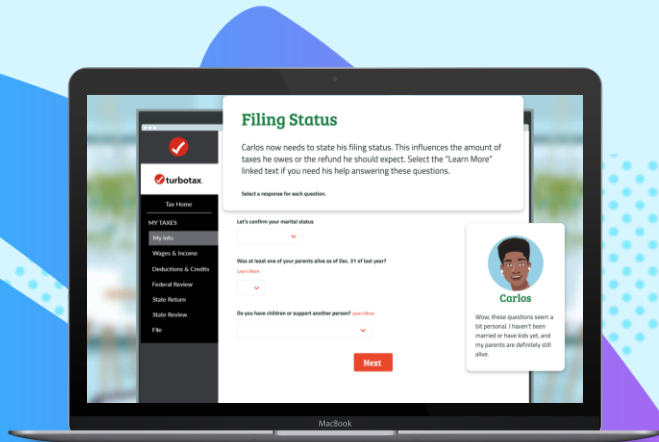
# Tax Simulation:

## Understanding Taxes™

**Grade Level:** 9–12

**Length:** 5 digital lessons (1 hr total) and up to 1.5 hr of offline learning

**Curriculum Fit:** Finance, Economics, CTE, Social Studies, Business, FCS, and AVID



FINANCIAL EDUCATION

WORKFORCE READINESS

NEW VIDEOS ADDED

This course, developed in partnership with Intuit for Education, helps students develop healthy financial habits and build confidence about handling their taxes. Through a high-fidelity, guided experience navigating TurboTax tax preparation software, students are introduced to important and relevant tax considerations. To enhance the learning experience, several videos are going to be featured in the course this summer covering topics like summarizing a 1099 form and calculating tax requirements.

### Standards Alignment:

Jump\$tart National Standards in K–12 Personal Finance Education

### Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

### Topics Include:

- Filing Taxes
- W2 Form
- Deductions and Credits
- Tax Preparation Software

Also Available in Spanish



EVERFI®

# Vaping:

Know the truth™

**Grade Level:** 8–12

**Length:** 6 digital lessons (15 min each) and up to 9 hr of offline learning

**Curriculum Fit:** Health, Advisory, Homeroom, Life Skills, and FCS

## HEALTH & WELLNESS

This course gives students core knowledge around the health effects associated with using vaping products (nicotine, cannabis, or co-use) and offers resources to help young people quit if they already vape. It was created by Truth Initiative, the public health organization behind **truth**®, the nationally recognized youth tobacco prevention and education campaign, and Kaiser Permanente, in collaboration with the American Heart Association.

### Standards Alignment:

National Health Education Standards (NHES); CASEL Competencies

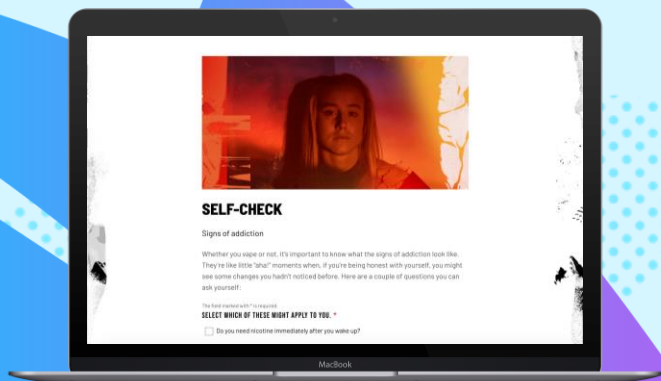
### Topics Include:

- Ingredients
- Risks
- Misconceptions
- Intervention

### Preliminary Promising Evidence:

Results from a 2023 study published by the Society for Public Health Education provides preliminary promising evidence that *Vaping: Know the truth* is a successful school-based intervention to educate youth about the harms associated with vaping and ways to quit.

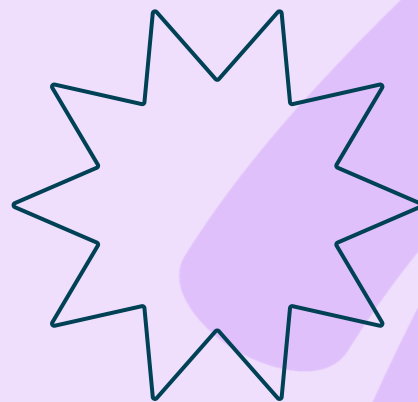
Also Available in Spanish



# 2025-2026 School Year Breakdown of Learning by Topic in North Dakota



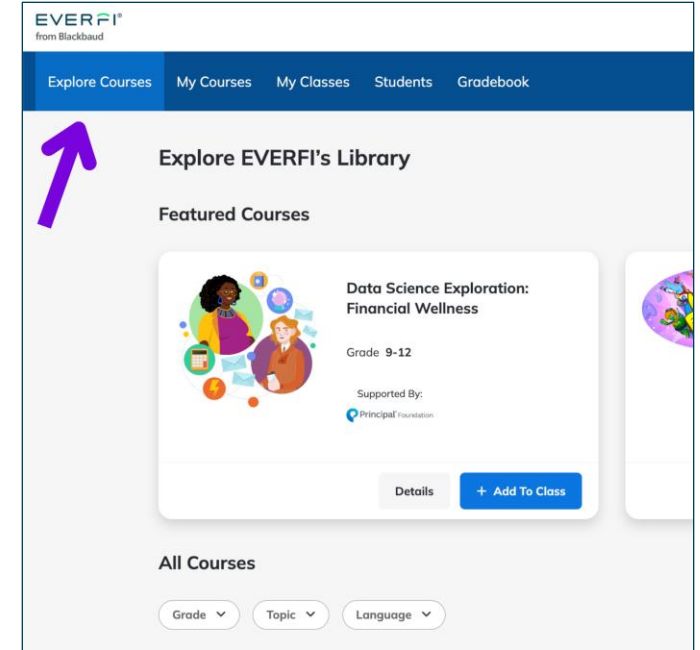
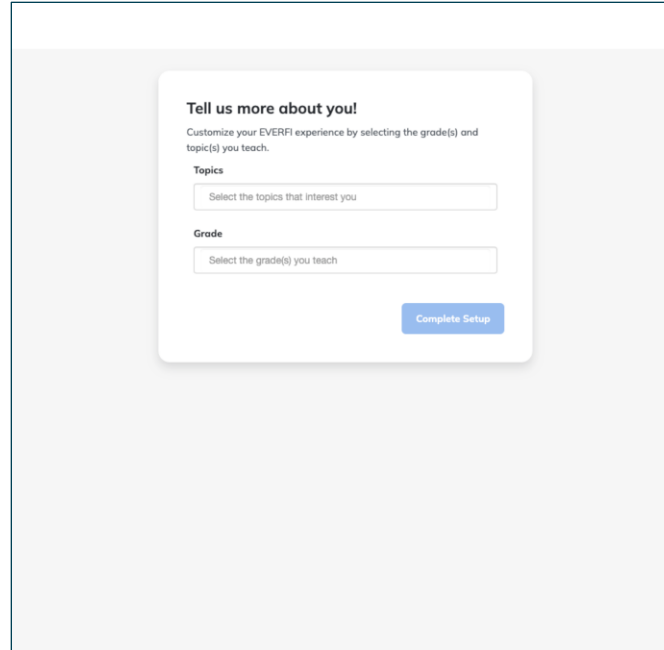
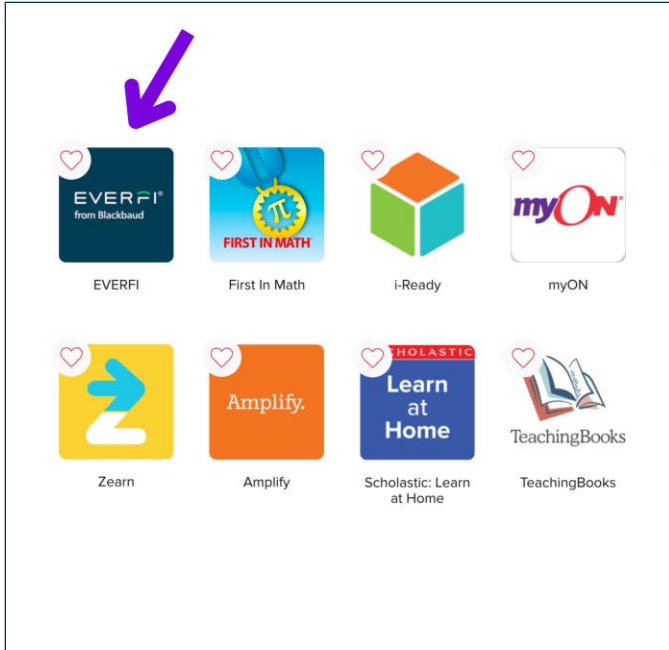
	Financial Education	Health & Wellness	Workforce Readiness	STEM	History
<b>Schools</b>	62	43	27	8	0
<b>Total Enrollments</b>	4,976	2,642	861	246	0



# Getting Started

Registration, Exploring the Learning Platform, and Assigning Courses to Students

# Getting Started with Clever Single Sign On(SSO)



**1** Select the EVERFI app on your SSO homepage or district portal

**2** Link an existing account (if you have one) and select the grade(s) and topic(s) you teach.

**3** Click the "Explore Courses" tab and select "Details" to learn more and preview a course

# Logging in through Google SSO (When Clever is not an option)

Log In

Email or Username

Password

Don't have an account? [Register](#) [Sign In](#)

Forgot password? [Click Here](#)

OR

Log in with Clever

Log in with ClassLink

Log in with Google

1

Go to [everfi.com/login](https://everfi.com/login). Click on the "Log in with Google" button.

Darren Scott  
darrenscott202@gmail.com

Darren Scott  
darren.scott@everfi.com

Use another account

Before using this app, you can review EVERFI K12's [privacy policy](#) and [terms of service](#).

2

Choose your school Google Account and then complete the rest of the information on the next few screens.

EVERFI<sup>®</sup>  
from Blackbaud

Explore Courses My Courses My Classes Students Gradebook

Explore EVERFI's Library

Featured Courses

Data Science Exploration: Financial Wellness  
Grade 9-12  
Supported By: Principal Foundation  
Details + Add To Class

All Courses

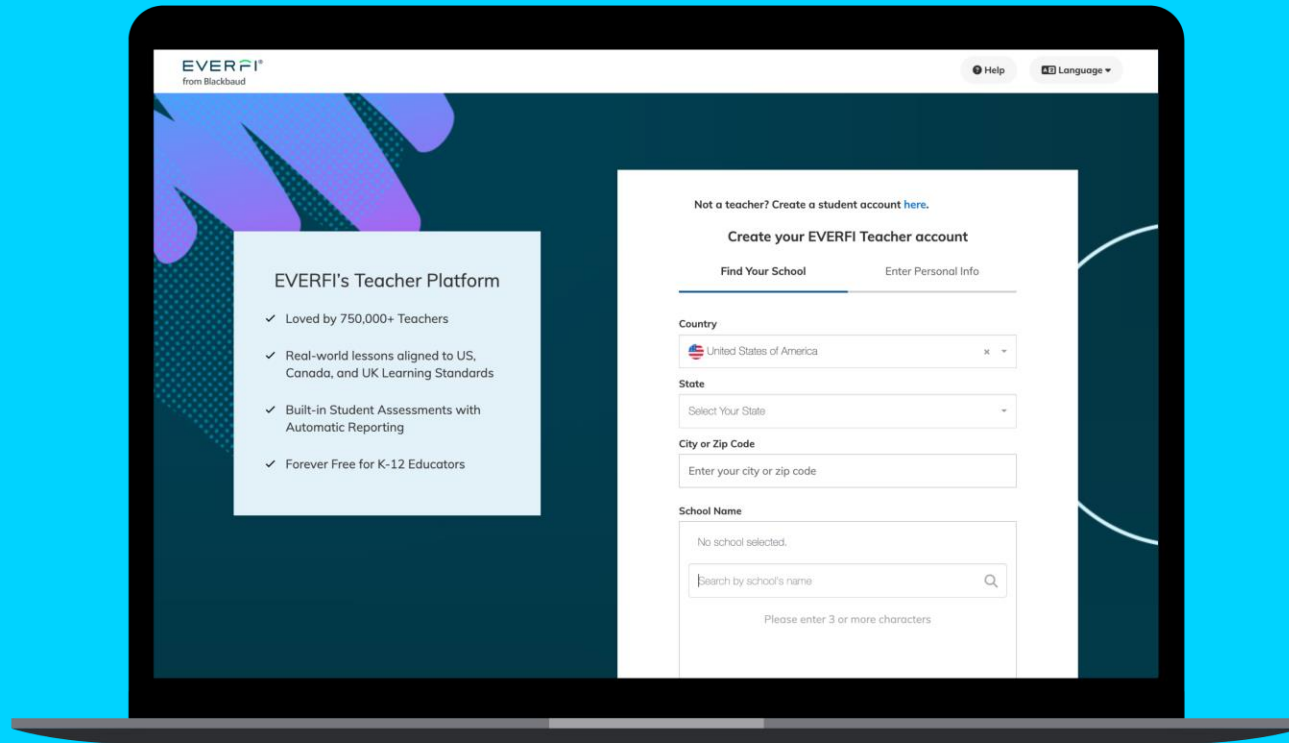
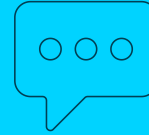
Grade Topic Language

3

Click the "Explore Courses" tab and select "Details" to learn more and preview a course

# Live Demo

Follow along and access EVERFI's free learning platform at [everfi.com/newteacher](https://everfi.com/newteacher)



*If you already have an EVERFI account, click Login on the bottom*



# What Is Your Comfort Level?



1

*EVERFI sounds nice, but I'm going to need to spend a lot more time exploring.*

2

*I think I've got a handle on the basics and feel ready to give EVERFI a try.*

3

*I'm ready to use EVERFI tomorrow!*

EVERFI®

**Thank you**

**Kaci DeSousa**  
**[kdesousa@everfi.com](mailto:kdesousa@everfi.com)**

Want extra support getting started? Book a time on my calendar with this QR code!

